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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

## Applicant Details

### Name/Company

Title

Ms.

First name

Georgie

Surname

Street

Company Name

Euston Town BID

### Address

Address line 1

Camden Town Unlimited

Address line 2

5-7 Buck Street

Address line 3

Top Container

Town/City

London

County

Country

United Kingdom

Postcode

NW1 8NJ

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Agent Details

### Name/Company

Title

Mr

First name

Robert

Surname

Baron

Company Name

Jan Kattein Architects

### Address

Address line 1

277

Address line 2

New North Road

Address line 3

Islington

Town/City

London

County

Country

Postcode

N1 7AA

## Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

painted lettering applied to refurbished timber fascia board.

Please specify the type(s) and details of each proposed advertisement

### Advertisement Type:

Fascia Sign

### Height:

0.35 metres

### Width:

2.1 metres

### Depth:

0.01 metres

### What is the height from the ground to the base of the advertisement?:

2.64 metres

### What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

### What is the maximum height of any of the individual letters and symbols?:

35 centimetres

### What materials will the advertisement be made of?:

Timber

### The colour of text and background:

painted white lettering and graphics on an orange background

### Will the advertisement be illuminated?:

Yes

### Will the advertisement be illuminated internally or externally?:

Externally

### Illuminance levels:

200 cd/m<sup>2</sup>

### Will the illumination be static or intermittent?:

Static

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes  
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes  
 No  
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

178\_102-001\_Existing and Proposed Elevation no.102 Drummond Street  
178\_102-100\_Existing Elevation no.102 Drummond Street

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes  
 No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/11/2023

To Date

01/11/2032

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

If Yes, please provide details

The project forms part of Euston Town BID's wider regeneration proposals for the Drummond Street neighbourhood. The overall project includes a number of neighbouring businesses on Drummond Street and the local community. Each participating business has been consulted on both their own shopfront and also the wider vision of the shopfront improvements across Drummond Street.

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes
- No

**If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):**

Officer name:

Title

\*\*\*\*\* REDACTED \*\*\*\*\*

First Name

\*\*\*\*\* REDACTED \*\*\*\*\*

Surname

\*\*\*\*\* REDACTED \*\*\*\*\*

Reference

Drummond Street Shopfront Improvements

Date (must be pre-application submission)

19/10/2022

Details of the pre-application advice received

Received advice with regards to further details to be included with this application and required consents.

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes
- No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- Yes
- No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Robert Baron

Date

23/08/2023