From: jane monahan
Sent: 16 August 2023 12:08
To: Planning Planning

Cc: David Fowler; SaveMuseumStreet@CoventGarden.org.uk

Subject: Objection- planning application Ref 2023/2510/P and 2023/2653/L

To Development Management, Camden Town Hall.

Dear Sir/Madam,

Re: OBJECTION to planning application Ref 2023/2510/P and 2023/2653/L (Selkirk House)

I wish to object to the above application for the following reasons:

- At 74m high the proposed tower is too tall and too bulky. It is just outside the Bloomsbury
 Conservation Area but it will have a very damaging effect on a very important part of that area
 which includes St George's Church and the British Museum as well as Museum Street with its huge,
 year-round tourist appeal.
- The tower will be completely out of scale with most of its neighbouring buildings and its approval
 will set a dangerous precedent for subsequent developers in the area which will make it difficult, if
 not impossible, for Camden to restrain the developers' ambitions. This will increasingly put
 Camden's duty of protection for all its conservation areas in severe jeopardy.
- 3. The demolition of Selkirk House flies in the face of Camden's climate change policies which urge retro-fitting and are in keeping with current thinking on the need to reduce unnecessary energy expenditure and increase the life and ability to adapt of all buildings. There is no policy to increase developers' profits of which this proposal is a blatant and very unimaginative example.
- 4. There is not enough housing in the proposal and what has been provided is not habitable, energy efficient or appealing to people wanting to buy-to-rent in a local landmark.

There are examples throughout London and the UK of Local Authorities supporting and encouraging initiatives to protect the environment. By rejecting this proposal Camden Council will be moving with the times and demonstrating consistent policies which put people before profit.

Yours faithfully,

Jane Monahan