

Application No:	Consultees Name:	Received:	Comment:	Response:
2023/3225/A	Jonathan Byatt	11/08/2023 20:23:33	INT	Interested Party. Proposed Plain minimal lettering on bridge not sufficient for nature,current usage or history of the site. The Camden goods yard has such a history, and is now such a sought after office and residential space, the bridge painted sign should reflect this. If we reflect on the equivalent Camden Lock railway bridge sign that is a clear benchmark which can be used to help inform the design. Alongside the Camden goodyard identifier can they're not be a lower painted picture of something personal to the area? For example, a steam something engine and a few railway goods trucks. This, together with the clear lettering will then add a fresh design in Keeping with the innovation of the area and also joining for company it's Camden luck brethren. If finance is an issue I am sure some of the onsite companies would be happy to contribute to the additional cost of painting a design which helps cement the area as one of creativity and innovation. To leave it with a fair identifier seems that were more than a signpost. Hardly in Keeping with the high-end residential properties which the Berkley group will be seeking to sell to be more creative types join in by the areas atmosphere and the character.

Total: 13