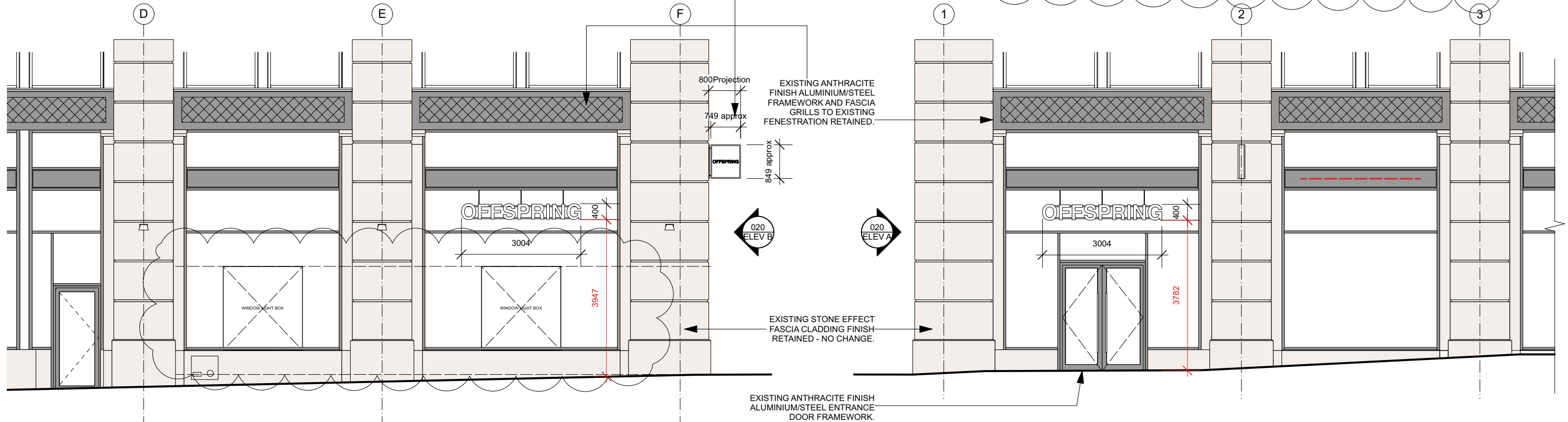
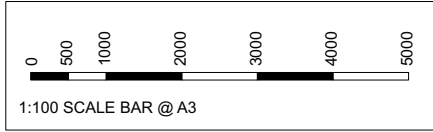


SIGNAGE MARKUP WITH ADDITIONAL DIMENSIONS ADDED & SCALE BAR & SIGNAGE PROJECTION & FACADE MATERIALS: 2023_07_04

EXISTING LANDLORDS SIGNAGE BUS STOP SIGN TO BE ADAPTED FOR USE BY OFFSPRING. SIGNAG CONTRACTOR TO SURVEY UNIT AND PROPOSAL METHOD FOR THE INSTALLATION OF A NEW WHITE FINISH PANEL WITH OFFSPRING LOGO.

PRIOR TO SIGNAGE CONTRACTORS DETAILS SURVEY THE DESIGNER PROPOSES THE FOLLOWING OUTLINE SPEC FOR COSTING:

2 X FACES OF BUS STOP SIGN TO RECIEVE NEW ALUMINIUM POWDER COATED SIGNAGE PANELS. PANELS TO BE INSTALLED WITHOUT ANY VISIBLE FIXINGS. OFFSPRING LOGO TO BE APPLIED WITH LOW PROFILE BLACK SATIN ACRYLIC INDIVIDUAL STICK ON LETTERS. IT IS UNDERSTOOD THAT THIS BUS STOP SIGN IS NOT INTERNALLY ILLUMINATED BUT THIS IS TO BE VERIFIED ON SITE BY THE SIGNAGE CONTRACTOR.



PROPOSED SIDE ELEVATION A / PANCRAS SQUARE

PANCRAS SQUARE 'OFFSPRING' SIGNAGE SIZED AS INDICATED AND TO THE FOLLOWING SPEC:

SIGNAGE TO BE FORMED FROM INDIVIDUAL INTERNALLY ILLUMINATED LETTERS WITH WHITE OPAL BACKLIT FRONTS. LED INTERNAL LIGHTING TO SIGNAGE CONTRACTORS DETAIL AND MUST NOT RESULT IN SPOTTING IN SHADOWING. LIGHTING MUST BE EVEN AND CONSISTENT.

CONSTRUCTION OF LETTERS TO BE DETERMINED WITH SIGNAGE CONTRACTOR & DESIGNER TO ACHIEVE BEST RESULT FOR MOST COST EFFECTIVE METHOD.

OPTIONS FOR CONSTRUCTION MAY INCLUDE INDIVIDUAL METAL TRAY TYPE LETTERS WITH OPAL ACRYLIC TO FRONT AND INTERNAL LED (CIRCA 70MM DEEP LETTERS) OR LOW PROFILE SOLID OPAL ACRYLIC LETTERS WITH BLACK VINYL OR SPRAY FINISH TO SIDES AND REAR OF LETTERS WITH INSET LED LIGHT SOURCE WITHIN SOLID OPAL BUILD UP OF EACH LETTER. SIGNAGE CONTRACTOR TO ADVISE ON THESE OR ALTERNATE APPROACHES. ALL CABLES TO BE HIDDEN.

LETTERS TO BE MOUNTED ON EXISTING METAL FRAMEWORK THAT WILL BE RETAINED FROM PREVIOUS SITE TENANT FOR REUSE. EXISTING FRAMEWORK MUST BE TESTED FOR STABILITY.

2X PROPOSED LIGHTBOX TO WINDOW BED INTERIORS AS INDICATED. FIXED TO PROPOSED NEW WINDOW BACK WALL. LIGHTBOX TO BE STRETCHED GRAPHIC (CHANGEABLE GRAPHIC) BACKLIT TYPE BACKLIT SYSTEM WITH ALUMINIUM PERIMETER FRAME SECTION. ALL DETAILS TO BE CONFIRMED WITH SIGNAGE SUPPLIER PRIOR TO INSTALLATION.

PROPOSED BLACK VINYL SIGNAGE APPLICATION REQUIRED TO INTERIOR OF EXISTING GLASS DOORS TO PROVIDE STORE OPENING TIMES TO STREET LEVEL VIEWERS. EXACT CONTENT TBC BUT ASSUMED THAT DAYS WILL BE LISTED VERTICALLY (MONDAY TO SUNDAY) WITH CORRESPONDING OPENING TIMES AND CLAUSE AT BOTTOM RE BANK HOLIDAYS ETC. CLIENT TO CONFIRM COPY PRIOR TO INSTALL.

PROPOSED SIDE ELEVATION B / KINGS BOULEVARD

KINGS BOULEVARD 'OFFSPRING' SIGNAGE SIZED AS INDICATED AND TO THE FOLLOWING SPEC:

SIGNAGE TO BE FORMED FROM INDIVIDUAL INTERNALLY ILLUMINATED LETTERS WITH WHITE OPAL BACKLIT FRONTS. LED INTERNAL LIGHTING TO SIGNAGE CONTRACTORS DETAIL AND MUST NOT RESULT IN SPOTTING IN SHADOWING. LIGHTING MUST BE EVEN AND CONSISTENT.

CONSTRUCTION OF LETTERS TO BE DETERMINED WITH SIGNAGE CONTRACTOR & DESIGNER TO ACHIEVE BEST RESULT FOR MOST COST EFFECTIVE METHOD.

OPTIONS FOR CONSTRUCTION MAY INCLUDE INDIVIDUAL METAL TRAY TYPE LETTERS WITH OPAL ACRYLIC TO FRONT AND INTERNAL LED (CIRCA 70MM DEEP LETTERS) OR LOW PROFILE SOLID OPAL ACRYLIC LETTERS WITH BLACK VINYL OR SPRAY FINISH TO SIDES AND REAR OF LETTERS WITH INSET LED LIGHT SOURCE WITHIN SOLID OPAL BUILD UP OF EACH LETTER. SIGNAGE CONTRACTOR TO ADVISE ON THESE OR ALTERNATE APPROACHES. ALL CABLES TO BE HIDDEN.

LETTERS TO BE MOUNTED ON EXISTING METAL FRAMEWORK THAT WILL BE RETAINED FROM PREVIOUS SITE TENANT FOR REUSE. EXISTING FRAMEWORK MUST BE TESTED FOR STABILITY.

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MAIN CONTRACTOR / CONTRACTOR / JOINERY RESPONSIBILITIES: Alert SEABROOK STUDIO LTD (Interior Designer) of any discrepancies between design and proposed site construction at the earliest opportunity to ensure proposed works can be properly assessed prior to commencing construction works. There must not be any material changes between these design proposals and construction require written approval from SEABROOK STUDIO LTD or Client prior to commencing works. Provide and execute all technical details for necessary elements of the build to achieve the design intent of elements as detailed within these drawings. For example: - Any floor screeds build-up, structural works, expansion joints, adaptation / refurbishment of electrical supply or plumbing systems. This dwg shall be read in conjunction with full design package including Architects and any other project consultants designs. Control samples of all finishes to be submitted to SEABROOK STUDIO LTD OR CLIENT for final approval prior to manufacture or installation.	CDM NOTATION NO RISK/HAZARD DESIGNER HAS CHECKED THIS DRAWING & HAS IDENTIFIED NO INHERENT RISK ITEMS WITHIN MANUFACTURE, INSTALLATION, MAINTENANCE AND CUSTOMER OR STAFF OPERATION.	INSERT X IN BOX 1 OR 2 BOX 1	RH 1 1. DESIGNER'S DESCRIPTION OF RISK: STABILITY / FALLING RISK HAZARD OF NEW SIGNAGE DATE: 2022_11_16 2. PARTY TO MANAGE OUT RISK: SIGNAGE CONTRACTOR DATE: TBC BY SC 3. HOW RISK REMOVED/MANAGED: SIGNAGE CONTRACTOR TO ADVISE ON ALL DETAILS TO ENSURE STABILITY / SAFETY OF ALL PROPOSED SIGNAGE ELEMENTS.	DRAWN BY: CW CONTACT: WWW.SEABROOKSTUDIO.CO.UK / Tel: 07788813380	PROJECT: OFFSPRING STORE - KINGS CROSS DWG No. / SCALE: 1037.004.020 1:100 @ A3
	RISK/HAZARD IDENTIFIED DESIGNER HAS IDENTIFIED A RISK ATTACHED TO ITEMS WITHIN THIS DRAWING. THESE RISKS CANNOT BE REMOVED BY DESIGNER. DESIGNER REQUIRES INPUT BY NOMINATED PARTIES TO ENABLE SUBSEQUENT REMOVAL OF RISK. IF BOX 2 TICKED - COMPLETE OPPOSITE AS REQUIRED.	BOX 2 X	RH 2 1. DESIGNER'S DESCRIPTION OF RISK: DATE: 2. PARTY TO MANAGE OUT RISK: DATE: 3. HOW RISK REMOVED/MANAGED: DATE:	IMPORTANT NOTE DO NOT SCALE FROM THIS DRAWING. ALL SITE AND EQUIPMENT DIMENSIONS TO BE CHECKED AND VERIFIED BY RELEVANT CONTRACTOR PRIOR TO COMMENCING WORKS.	DWG TITLE: Proposed Signage Details 1 REVISION / DATE / NOTE: A - BRONZE PLAQUE SIGNAGE OMITTED DUE TO LANDLORD REJECTION OF PROPOSED DESIGN FEATURE. SIZING OF 2 X LIGHTBOXES INCREASED BY 170MM IN HEIGHT TO MATCH WALL INCREASE BEHIND / REV 2023_02_09