

From: Phoebe Cripps
Sent: 07 August 2023 14:38
To: Planning Planning; David Fowler
Cc:
Subject: OBJECTION - References: 2023/2510/P (Planning Application) and 2023/2653/L (Listed Building Approval)

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Dear Camden Planning Department,

References: **2023/2510/P** (Planning Application) and **2023/2653/L** (Listed Building Approval)

OBJECTION

I am writing to object strongly to the above proposal. I worked for many years on Museum Street and the historically important and unique street is already in recent years dominated by enormous new buildings that loom on and behind New Oxford Street. To add another at this size and scale, and hardly changed at all since the previously rejected proposal, would be a travesty.

London of course is an idiosyncratic blend of building styles and eras, borne out of its continuous evolution; however, it would be detrimental to the scale of the existing buildings in Bloomsbury to add a new building of this scale – and would seem to signal to future developers that more and more can be added, with precedent for doing so. Greenlighting this building would be greenlighting the degradation of Bloomsbury, and everything that makes it desirable and significant.

Furthermore, to demolish an existing tower and replace it with this one is contrary to the climate change policies of the UK, the Greater London Council and Camden, all of which advocate retaining existing buildings and retrofitting them to bring them up to modern standards.

There is a UK-wide housing crisis, and in particular a crisis in the number of council and genuinely affordable (not so-called "market-rent") housing available, and too little of this proposal provides housing – and adequate housing at that, with all of what is proposed to be dark and depressing.

I would advocate that Camden Planning Department refuse this proposal in the best interests of the borough and the city, and to not put profit over residents', workers' and environmental wellbeing.

Yours sincerely,

Phoebe Cripps