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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	<input type="text" value="1"/>
Suffix	<input type="text"/>
Property Name	<input type="text"/>
Address Line 1	<input type="text" value="Camden High Street"/>
Address Line 2	<input type="text"/>
Address Line 3	<input type="text" value="Camden"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW1 7JE"/>

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
<input type="text" value="529146"/>	<input type="text" value="183386"/>
Description	<input type="text"/>

Applicant Details

Name/Company

Title

MR

First name

ARRON

Surname

MIDGLEY

Company Name

CASTLE

Address

Address line 1

Lyttelton Arms

Address line 2

1 Camden High Street

Address line 3

Town/City

London

County

Camden

Country

Postcode

NW1 7JE

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF REPLACEMENT SIGNS TO INCLUE 2X SETS OF INDIVIDUAL LETTERS, 1X PICTORIAL PANEL TO EXISTING GIBBET, 1X MENU CASE, 1X LANTERN, 6X INTERNALLY FITTED FAUX NEON SIGNS AND 3X RETRACTABLE AWNINGS

Advertisement Type:

Fascia Sign

Height:

0.3 metres

Width:

3.781 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

3.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.08 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

ITEM 01A & 01B (Qty 2) LETTERS Featuring: • Set of built up rimless 80mm face illuminated warm white letters. • 5mm opal 050 acrylic faces. • 10mm white foamex backs. • Fixed back to existing timber fascia - to be painted LG Obsidian Green by others.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Projecting or Hanging Sign

Height:

1.2 metres

Width:

0.9 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

5.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.6 metres

What is the maximum height of any of the individual letters and symbols?:

60 centimetres

What materials will the advertisement be made of?:

ITEM 02 (Qty 1) PICTORIAL SIGN TO EXISTING GIBBET New pictorial sign including w/w trough light illumination to existing gibbet • Featuring: • • 2mm aluminium panel. • 35mm bullnose frame. • Metallic gold vinyl display. • Slimline warm white LED trough light.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.5 metres

Width:

0.377 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

1.55 metres

What is the maximum projection of the advertisement from the face of the building?:

0.08 metres

What is the maximum height of any of the individual letters and symbols?:

2 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 1) CAS-14A Featuring: A3 lockable brass menu case. Warm white illumination.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.75 metres

Width:

0.35 metres

Depth:

0.35 metres

What is the height from the ground to the base of the advertisement?:

2.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.55 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM 05 (Qty 1) CAS-09B Brass Warwick C lantern. Featuring: Warm white illumination. Top fix bracket.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.8 metres

Width:

0.307 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.35 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

ITEM 10A (Qty 2) FAUX NEON SIGNS Internal faux neon signs on hanging panel to 6 windows. Featuring: • 15mm faux neon lettering/logos in pantone 1375 warm yellow • 8mm clear acrylic backing panel (shaped to letters/Logo) • Ceiling suspension kit required - centred in windows.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.108 metres

Width:

0.47 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.675 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.108 centimetres

What materials will the advertisement be made of?:

ITEM 10B (Qty 1) FAUX NEON SIGNS Internal faux neon signs on hanging panel to 6 windows. Featuring: • 15mm faux neon lettering/logos in pantone 1375 warm yellow • 8mm clear acrylic backing panel (shaped to letters/Logo) • Ceiling suspension kit required - centred in windows.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.186 metres

Width:

0.285 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.53 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

ITEM 10C (Qty 1) FAUX NEON SIGNS Internal faux neon signs on hanging panel to 6 windows. Featuring: 15mm faux neon lettering/logos in pantone 1375 warm yellow 8mm clear acrylic backing panel (shaped to letters/Logo) Ceiling suspension kit required - centred in windows

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.88 metres

Width:

0.29 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.53 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

ITEM 10D (Qty 1) FAUX NEON SIGNS Internal faux neon signs on hanging panel to 6 windows. Featuring: • 15mm faux neon lettering/logos in pantone 1375 warm yellow • 8mm clear acrylic backing panel (shaped to letters/Logo) • Ceiling suspension kit required - centred in windows.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.103 metres

Width:

0.445 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.675 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

ITEM 10E (Qty 1) FAUX NEON SIGNS Internal faux neon signs on hanging panel to 6 windows. Featuring: • 15mm faux neon lettering/logos in pantone 1375 warm yellow • 8mm clear acrylic backing panel (shaped to letters/Logo) • Ceiling suspension kit required - centred in windows.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.8 metres

Width:

5.5 metres

Depth:

0.135 metres

What is the height from the ground to the base of the advertisement?:

2.3 metres

What is the maximum projection of the advertisement from the face of the building?:

2 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM 13A, 13B & 13C (Qty 1) AWNINGS Retractable canvas awnings

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 03 - ONE LANTERN

ITEM 10 - SIX INTERNALLY FITTED FAUX NEON SIGNS

ITEM 13 - THREE AWNINGS

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

07/08/2023

To Date

07/08/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Site visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

07/08/2023