

Application No:	Consultees Name:	Received:	Comment:	Response:
2023/2430/P	Fortune Green and West Hampstead NDF	28/07/2023 17:36:34	OBJ	<p>The Fortune Green and West Hampstead Neighbourhood Development Forum wishes to register a formal objection to this application.</p> <p>We note the various objections that have been submitted by residents neighbouring the proposed structure, and wish to support their objections based on planning considerations.</p> <p>We consider that the ESCP's proposed portacabin building is not of sufficient quality of design to comply with the Fortune Green and West Hampstead Neighbourhood Development plan, and in particular Policy 2 i.e. and in particular:</p> <p>All development shall be of a high quality of design, which complements and enhances the distinct local character and identity of Fortune Green and West Hampstead. This shall be achieved by:</p> <ul style="list-style-type: none"> i. Development which positively interfaces with the street and streetscape in which it is located. ii. Development which maintains the positive contributions to character of existing buildings and structures. iv. Development which has regard to the form, function, structure and heritage of its context including the scale, mass, orientation, pattern and grain of surrounding buildings, streets and spaces. v. A presumption in favour of a colour palette which reflects, or is in harmony with, the materials of its context. vii. Extensions - and infill development - being in character and proportion with its context and setting, including the relationship to any adjoining properties. ix. Having regard to the impact on local views across the Area and the streetscapes within the Area (as identified in A11 and Map 2). <p>We further note that the proposed development is immediately adjacent to the West Green Conservation area. In this respect Paragraph A11 of the supporting text of the above policy says that "Views of, from, and around the Area's conservation areas are of great importance to their setting, and we consider that the proposed structure will be detrimental to such views".</p>