

Application ref: 2023/2341/P
Contact: Brendan Versluys
Tel: 020 7974 1196
Email: Brendan.Versluys@camden.gov.uk
Date: 1 August 2023

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk
www.camden.gov.uk/planning

DOT Surveying
2 Anderson Place
Edinburgh
EH6 5NP
United Kingdom

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:
Highways Land
Fortune Green Road
Outside Hampstead Cemetery
London
NW6 1DT

Proposal:
Erection of an 18m high telecommunications pole and 3 x equipment cabinets

Drawing Nos: 001 Drawing Register, rev B; 002 Site Location Plan, rev B; 215 Proposed Site Plan, rev B; 265 Proposed Site Elevation, rev B; 5G Site Specific Supplementary Information and Planning Justification Statement prepared by Dot Surveying, dated 07/06/23; Declaration of Conformity with International Commission on Non-Ionizing Radiation Protection Public Exposure Guidelines, prepared by Great British Communications Ltd, dated 12/05/23; Developer Notice served on Highways Authority prepared by Dot Surveying, dated 7/06/2023

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

1 Reason for Refusal -

The proposed monopole, by reason of its siting, height, bulk, size and alien appearance in this location, would result in overly dominant visual clutter in a key position of the street position. This appearance and siting would cause material harm to visual amenity, and be detrimental to the character and appearance of the street scene. The appearance and siting would also cause harm to the significance of the nearby locally listed building (Hampstead Cemetery Lodge) and the Registered Historic Park / Garden (Hampstead Cemetery) due to the impact on their setting. The public benefits of the proposal do not outweigh the harm and overall the impact of the proposal, due to its siting and appearance, is contrary to policies D1(Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017, and policies 2 and 3 of the Fortune Green & West Hampstead Neighbourhood Plan 2015.

Informative(s):

- 1 In the event that the application had been deemed acceptable, the development would not have complied with the requirements of the Town and Country Planning (General Permitted Development) Order 2015 (as amended) in any event. You must comply with all parts of the requirements of the Order, including notification requirements under paragraph A.3. of Class A, Part 16 of Schedule 2 to the Order.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light blue rectangular background.

Daniel Pope
Chief Planning Officer