

**From:** Kate Coulter**On Behalf Of** Kate Coulter  
**Sent:** 28 July 2023 16:41  
**To:** Planning  
**Cc:** David Fowler  
**Subject:** Objection to 2023/2510/P & 20232653/L

To whom it may concern,

I'm a local business owner on Museum Street ( Fossils London at 25a ) and want to register my objection to the development proposal (023/2510/P & 20232653/L) on Museum Street, Bloomsbury.

The proposed scheme is so utterly out of scale with its neighbours, even bearing in mind how towering and dominating new local developments such as the Post building are.

While the new tower may not have its footprint within the Bloomsbury conservation area, it will cast a literal and metaphorical shadow over those historical and heritage rich buildings that are so close to it, such as St George's Church and the British Museum.

There appears to be zero sensitivity within the plans to the global importance of the historical architecture of Bloomsbury and I very much hope that this development will not be allowed to go ahead.

Not only is this scheme designed entirely for the benefit of the developers rather than any end users, but giving the green light to this mammoth building would set an awful precedent for future development of this kind to go ahead in an unfettered way in Bloomsbury.

Yours sincerely

Kate Coulter