

Application No:	Consultees Name:	Received:	Comment:	Response:
2023/2245/P	Robert Ayton	26/07/2023 20:20:56	OBJ	<p>The Seven Dials Trust objects to this application.</p> <p>This site lies immediately opposite the eastern part of the Seven Dials Conservation Area, which is on the west side Drury Lane. The existing building is the tallest building on the south side of Parker Street and it forms an appropriate corner on Drury Lane. The scale and height of the existing building relates well to the buildings on the west side of Drury Lane.</p> <p>The proposals will result in a building which is one storey higher, and more incongruous and dominant in the townscape. It will have an uncomfortable architectural relationship with the buildings adjoining it on Drury Lane and Parker Street which are much lower. There will be a considerable build up on the party walls which will be highly visible from the south on Drury Lane and east on Parker Street.</p> <p>The proposal would fail to preserve the setting of the Seven Dials CA. It would cause harm to this designated heritage asset.</p> <p>The proposal is contrary to the London Borough of Camden's policies with respect to design and heritage.</p> <p>The existing building height should be maintained.</p>
