

Application ref: 2023/1997/P
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Date: 28 July 2023

Development Management
Regeneration and Planning
London Borough of Camden
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WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk
www.camden.gov.uk/planning

Gerald Eve LLP
One Fitzroy
6 Mortimer Street
London
W1T 3JJ

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Granted

Address:

Various locations around Covent Garden/Seven Dials (See location plan)

Proposal:

Temporary display of 2 gorilla sculptures measuring 1.2m length x 1.76m height (including plinth height) x 1.2m width for the period of 14 July 2023 to 14 October 2023 inclusive (part retrospective).

Drawing Nos: Streetwise Site Location Plan Gorilla-SLP-No1, Streetwise Site Location Plan Gorilla-SLP-No2, Shaftesbury Capital Sculpture Trail 2023 Covent Garden London Design Document, GeraldEve cover letter to Camden Council ref NJB/SAI/MCA/U0023490 dated 16 May 2023, Covent Garden Art Trail Gorilla tech v3 dated 26 Apr 2023, Sculpture placement relating to the 3 of most concern to the CGCA - Gorillas 3 4 and 6, Operational Maintenance by Shaftesbury Capital.

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 The development hereby permitted shall be carried out in accordance with the following approved plans [Streetwise Site Location Plan Gorilla-SLP-No1, Streetwise Site Location Plan Gorilla-SLP-No2, Shaftesbury Capital Sculpture Trail 2023 Covent Garden London Design Document, GeraldEve cover letter to Camden Council ref NJB/SAI/MCA/U0023490 dated 16 May 2023, Covent Garden Art Trail Gorilla tech v3 dated 26 Apr 2023, Sculpture placement relating to the 3 of most concern to the CGCA - Gorillas 3 4 and 6, Operational

Maintenance by Shaftesbury Capital.

Reason: For the avoidance of doubt and in the interest of proper planning.

- 2 The sculptures/adverts hereby permitted are for a temporary period of 3 months only between the 14th July 2023 and 14th October 2023 (inclusive), the sculptures/adverts shall be removed before 15th October 2023.

Reason: The type of structure is not such as the local planning authority is prepared to approve, other than for a limited period, in view of its appearance and any potential safety or transport issues that may arise from its long term presence. The retention of the structure beyond the permitted timeframe would be contrary to the requirements of policies D1, D2, D4 and C5 of the London Borough of Camden Local Plan 2017.

Informative(s):

- 1 This approval does not authorise the use of the public highway. Any requirement to use the public highway, such as for hoardings, temporary road closures and suspension of parking bays, will be subject to approval of relevant licence from the Council's Streetworks Authorisations & Compliance Team, 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No 020 7974 4444). Licences and authorisations need to be sought in advance of proposed works. Where development is subject to a Construction Management Plan (through a requirement in a S106 agreement), no licence or authorisation will be granted until the Construction Management Plan is approved by the Council.
- 2 All works should be conducted in accordance with the Camden Minimum Requirements - a copy is available on the Council's website (search for 'Camden Minimum Requirements' at www.camden.gov.uk) or contact the Council's Noise and Licensing Enforcement Team, 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No. 020 7974 4444)

Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You must secure the approval of the Council's Noise and Licensing Enforcement Team prior to undertaking such activities outside these hours.

- 3 This consent is without prejudice to, and shall not be construed as derogating from, any of the rights, powers, and duties of the Council pursuant to any of its statutory functions or in any other capacity and, in particular, shall not restrict the Council from exercising any of its powers or duties under the Highways Act 1980 (as amended). In particular your attention is drawn to the need to obtain permission for any part of the structure which overhangs the public highway (including footway). Permission should be sought from the Council's Engineering Service Network Management Team, Town Hall, Argyle Street WC1H 8EQ, (tel: 020 7974 2410) or email highwayengineering@camden.gov.uk.

- 4 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts that cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (tel: 020-7974 6941).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:
<https://www.gov.uk/appeal-planning-decision>.

If you submit an appeal against this decision you are now eligible to use the new [submission form](#) (Before you start - Appeal a planning decision - GOV.UK).

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer