From: Cemal Polat

Sent: 27 July 2023 15:15

**To:** David Fowler **Cc:** Ali 215 Hackney

**Subject:** Letter of support for 1 Museum Street application (2023/2510/P)

Dear Mr. Fowler,

I am writing as the owner of Drury 188-189 Café on Drury Lane, which has been operating in this neighbourhood for over 6 years. I wish to express my full support for the proposed development at One Museum Street. I believe this project will significantly improve our local area for residents, businesses and visitors alike.

As a long-standing café proprietor here, I have seen firsthand the decline of this part of the city centre. The derelict building has become an unsightly blot on the landscape and a magnet for antisocial behaviour. A vibrant new development with office and residential spaces would dramatically enhance the aesthetic and community value of the area. Importantly, bringing new companies, workers and residents to Museum Street would provide a much-needed economic uplift for surrounding businesses. More customers and foot traffic will be a boon to shops and cafes like mine that have struggled with the area's deterioration. Construction and permanent jobs created will also aid employment locally.

Additionally, increased business rates and council tax revenue generated by the project will help fund essential council services at a time when budgets are stretched thin. Supporting beneficial investments such as this in our neighbourhood benefits all residents in the long run. The additional income for the council could also help tackle pressing issues like affordable housing and homelessness.

By transforming a problem site into a dynamic new asset with employment, housing and public realm improvements, this development offers an array of community benefits. It will help create a more thriving, cohesive neighbourhood and address issues like disorder that have arisen in the vacuum left by the derelict building. As a local business owner committed to seeing this area flourish, I wholeheartedly back the plans. I urge you to approve it and set the stage for a revitalised community.

Thanks

Cemal Polat BA, M.Ed, MSc Entrepreneur + Business Author 2 books on Amazon Kindle

Drury 188-189 - cafe chain & franchisor (WC2B, WC2, N16, SE3 Kidbrooke village coming soon) rated best cafe in London Covent Garden in 2022 by TripAdvisor <a href="https://www.drury188189.co.uk">www.drury188189.co.uk</a>

215Hackney - brunch cafe (N16) supporting+raising awareness for WarChild UK (rated peoples favourite cafe by Hackney Gazette 2021) <a href="https://www.215hackney.co.uk">www.215hackney.co.uk</a>

CP Cafe + Business Consultancy <u>www.cpcafeconsultancy.co.uk</u>

Creative Builders Owner + Founder for all Commercial and Residential building works 'we find creative solutions to your problems' <a href="https://www.thecreativebuilders.co.uk/">https://www.thecreativebuilders.co.uk/</a>

The Doner Bros (WC1V) Owner + Founder <a href="https://www.thedonerbros.uk/">https://www.thedonerbros.uk/</a> (Soon Franchiseable)

Muscle Hut Leytonstone Owner + Founder <a href="https://www.musclehut.co.uk/">https://www.musclehut.co.uk/</a>

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