

**From:** Mireille Ribiere  
**Sent:** 21 July 2023 12:35  
**To:** Planning  
**Cc:** David Fowler; Save Museum Street  
**Subject:** Objection to 2023/2023/2510/P One Museum Street

Good morning,

As a Bloomsbury resident since 1994, I am dismayed to learn about the new proposal to develop Museum Street, since it will adversely affect the character of this historic area without any tangible benefits in environmental, social, architectural and cultural terms.

Reading through the list of objections raised by the Bloomsbury Association, there is none I disagree with, so I will not try to rephrase them. Here they are:

- 1. The building is far too tall and is far too bulky.**
- 2. It will adversely affect the listed buildings nearby such as St George's Church, Bedford Square, and the British Museum**
- 3. It will adversely affect the nearby Conservation Areas of Covent Garden, Bloomsbury and Soho**
- 4. It is unneighbourly towards nearby buildings causing them to be overlooked and lacking in daylight**
- 5. The scheme intends to demolish the existing tower, which is already too tall for the site and replace it with something bigger**
- 6. Demolition is contrary to the climate change policies of the UK, the Greater London Council and Camden, all of which advocate retaining existing buildings and retrofitting them to bring them up to modern standards (which is perfectly possible and we have an expert report to prove it)**
- 7. Putting a taller building on the site will set a precedent for more taller buildings in the neighbourhood, which Camden will then find very hard to refuse**
- 8. The scheme does not deal sensitively with the historic buildings within the Conservation Area and find the best uses for them according to their merits**
- 9. Too little housing is being provided - 44 new dwellings - (having demolished and lost 18 as part of the scheme) - only**

**19 to be affordable (requiring an income of £65,000, and of those 19 only 9 to be social housing)**

I trust that the planning committee will have the foresight to realise that if this kind of development is allowed, thus setting a precedent, sooner or later Bloomsbury and the West End might well end up looking like new Old Street area.

Hopeful regards

Dr Mireille Ribiere

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