

Application No:	Consultees Name:	Received:	Comment:	Response:
2023/2481/A	Mila Griebel	19/07/2023 22:58:08	OBJ	<p>The proposed application to have this enormous illuminated sign at this site is totally out of keeping with the signage in West End Lane. This is backed up by the West Hampstead Local Neighbourhood plan. Any large scale advertising signs have historically been turned down by Camden council and ones that have been erected without permission immediately removed. It is opposite many domestic dwelling ,which will have their quality of life disturbed by the light pollution.. It is close a busy intersection ,so the sheer scale and intensity would be a distraction to traffic.</p> <p>This application should be turned down.</p>
2023/2481/A	Jill Henry	19/07/2023 21:41:17	OBJ	<p>I wish to object to planning application 2023/2481/A</p> <p>The 8m x 20m floodlit advertising on the building of 156 West End Lane would be inappropriate, unsightly and anti-social given light pollution caused to residents living in close proximity.</p> <p>They may also be a potential source of distraction to drivers and be a potential and impact driver behaviour and safety.</p> <p>I hope that the council will refuse this application for advertising consent as the developer should be deterred from using 156 West End Lane for further monetising purposes.</p>
2023/2481/A	Peter Croft	19/07/2023 09:26:08	OBJ	<p>I strongly object to this application. The advertisement is huge - 8 metres high and 20 metres wide ĳ and grossly out of proportion with the surrounding area. I notice that several of the accompanying documents are labelled with addresses elsewhere ĳ Kingsland Road and Bank Buildings; these plans may be appropriate at those locations but they are not in West Hampstead.</p>

Total: 5