

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission; Consent to Display an Advertisement(s)

Town and Country Planning Act 1990 (as amended); Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	261
Suffix	
Property Name	
Address Line 1	
Camden High Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW1 7BU	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
528793	184034
Description	

Applicant Details
Name/Company
Title
Ms
First name
Melissa
Surname
Iskandar
Company Name
IZIPIZI
Address
Address line 1
19 Rue de Calais
Address line 2
17 Black Friars Ln
Address line 3
Town/City
Paris
County
Country
France
Postcode
75009
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number
***** REDACTED *****

Secondary number
***** REDACTED *****
Fax number
Email address
***** REDACTED *****
Agent Details
Name/Company
Title
Ms
First name
Annette
Surname
Peters
Company Name
IDL Group
Address
Address line 1
17 Black Friars Lane
Address line 2
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode
EC4V 6ER

Contact Details
Primary number
***** REDACTED *****
Secondary number
***** REDACTED *****
Fax number
Email address
**** REDACTED *****
Site Area
What is the measurement of the site area? (numeric characters only).
100.00
Unit
Sq. metres
Site information
Site information Please note: This question is specific to applications within the Greater London area.
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response.
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Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Title number(s) Please add the title number(s) for the existing building(s) on the site. If the site has no title numbers, please enter "Unregistered". Title Number: NGL669776 Energy Performance Certificate Number
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Description of the Proposal Please note in regard to: • Fire Statements - From 1 August 2021, planning applications for buildings of over 18 metres (or 7 stories) tall containing more than one dwelling will require a 'Fire Statement' for the application to be considered valid. There are some exemptions. View government planning guidance on fire statements or access the fire statement template and guidance. • Permission In Principle - If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below. • Public Service Infrastructure - From 1 August 2021, applications for certain public service infrastructure developments will be eligible for faster determination timeframes. See help for further details or view government planning guidance on determination periods. Description Please describe details of the proposed development or works including any change of use Proposed new external folding door to the GF shopfront. Proposed new projecting non-illuminated signage to the GF shopfront. New tiling to replace existing damaged tiles (like-for-like) on the proposed pavement. Has the work or change of use already started? O Yes ⊗ No Further information about the Proposed Development Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Are the proposals eligible for the 'Fast Track Route' based on the affordable housing threshold and other criteria? Yes ⊗ No Do the proposals cover the whole existing building(s)? ⊗ No Where proposals only affect part(s) of building(s), please provide details (e.g. 'Rear Ground Floor', 'Unit 1 - 1st-3rd Floor') Shopfront and pavement on ground floor. **Current lead Registered Social Landlord (RSL)**

Planning Portal Reference: PP-12233745

If the proposal includes affordable housing, has a Registered Social Landlord been confirmed?

Does the proposal include any new building and/or an increase in height to an existing building?

If the proposal does not include affordable housing, select 'No'.

YesNo

Yes✓ No

Details of building(s)

Loss of garden land

Will the proposal result in the loss of any residential garden land?
○ Yes※ No
Projected cost of works
Please provide the estimated total cost of the proposal
Up to £2m
Vacant Building Credit
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Does the proposed development qualify for the vacant building credit? ○ Yes ⊙ No
Superseded consents
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Does this proposal supersede any existing consent(s)? O Yes
⊙ No
Development Dates
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Please add the expected commencement and completion dates for all phases of the proposed development. If the entire development is to be completed in a single phase, state in the 'Phase Detail' that it covers the 'Entire Development'.
Phase Detail: Entire Development
When are the building works expected to commence?: 2023-07
When are the building works expected to be complete?: 2023-07

Scheme and Developer Information
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.
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Scheme Name
Does the scheme have a name?
○ Yes⊙ No
Developer Information
Has a lead developer been assigned?
○ Yes ⊙ No
Existing Use
Please describe the current use of the site
Retail on the ground floor and residential on the floors above (the floors above ground level, are not part of this scheme)
Is the site currently vacant?
○ Yes ⊙ No
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.
Land which is known to be contaminated
○ Yes⊙ No
Land where contamination is suspected for all or part of the site
○ Yes⊙ No
A proposed use that would be particularly vulnerable to the presence of contamination ○ Yes ○ No
Existing and Proposed Uses
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Please add details of the Gross Internal Area (GIA) for all current uses and how this will change based on the proposed development. Details of the floor area for any proposed new uses should also be added. Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that should not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these, select 'Other' and specify the use where prompted. View further information on Use Classes. Multiple 'Other' options can be added to cover each individual use. **Use Class: OTHER** Other (Please specify): a1 Existing gross internal floor area (square metres): Gross internal floor area lost (including by change of use) (square metres): Gross internal floor area gained (including change of use) (square metres): Total Existing gross internal Gross internal floor area lost (including by Gross internal floor area gained (including floorspace (square metres) change of use) (square metres) change of use) (square metres) 0 0 175 **Materials** Does the proposed development require any materials to be used externally? Yes ○ No

Type: Doors	
Existing materials	s and finishes:
Proposed material -white sides: white	als and finishes: aluminium -logos: die cut adhesive -glasses visual : die cut plexiglass/thickness: 5mm -dark grey sides: aluminium mat finishing -ribbon on the top: folded fabric/black
Type: Other	
Other (please spe	ecify):
Existing materials ceramic tiles / dark	
Proposed material material: porcelain	als and finishes: format: 600x600x9 mm colour: black Supplier: Solus Reference: CON-Black 2CON106
Type: Other	
Other (please spe	
Existing materials	s and finishes:
PLATE/BRACKET: 75X150X3.1 ALU. VINYL/PRINT DIG	Als and finishes: IM ALUMINIUM FINISH: RAL7016 D GREY MATT RETURN FIXINGS: M4 PAN HEAD (PAINT FIN RAL7016 MATT) WALL 2 2NO 20MM DIA. (3MM WALL) MILD STEEL TUBES WELDED TO 3MM MILD STEEL PLATE WITH MECH. FIXED ANGLE TOP AND BOTTOM (BESPOKE FOLDED) ALL PAINT FINISHED RAL7016 D GREY MATT ILLUMINATION: NO SITALLY PRINTED GRAPHIC TO WHITE SELF ADHESIVE VINYL + MATT LAMINATE TO L/R SIDES OF UNIT CUT GO TO UNDERSIDE OF UNIT RIBBON DETAIL FORMED 1.5MM ALU. BONDED TO TOP OF UNIT PAINT FIN. RAL7016
re you supplying add	ditional information on submitted plans, drawings or a design and access statement?
No	eferences for the plans, drawings and/or design and access statement
IZIPIZI CAMDEN_ IZIPIZI Proposed \$ 2531-IDL-NA-ZZ-E 2531-IDL-NA-ZZ-E	FOLDING DOOR V2 Shopfront Signage Specification DR-A-10001 - 2 - 02 - Proposed Floor Plans and Section A-A DR-A-11001 - Proposed Location and Block Plans DR-A-16001 - Proposed Front Elevation
	nd Vehicle Access, Roads and Rights of Way chicular access proposed to or from the public highway?

Is a new or altered pedestrian access proposed to or from the public highway?
○ Yes ⊙ No
Are there any new public roads to be provided within the site?
○ Yes ⊙ No
Are there any new public rights of way to be provided within or adjacent to the site?
○ Yes ⊙ No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?
○ Yes ⊙ No
Vahiala Dayking
Vehicle Parking
Please note: This question contains additional requirements specific to applications within Greater London.
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View more information on the collection of this additional data and assistance with providing an accurate response.
Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces? Yes No
Electric vehicle charging points
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Assessment of Flood Risk
Assessment of Flood Nisk
Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)
○ Yes ⊙ No
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? Yes No
Will the proposal increase the flood risk elsewhere?
○ Yes② No
How will surface water be disposed of?
☐ Sustainable drainage system
☐ Existing water course
☐ Soakaway
✓ Main sewer
☐ Pond/lake
Biodiversity and Geological Conservation Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?
To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.
a) Protected and priority species
 ○ Yes, on the development site ○ Yes, on land adjacent to or near the proposed development ⊙ No
○ Yes, on land adjacent to or near the proposed development
 Yes, on land adjacent to or near the proposed development No
 Yes, on land adjacent to or near the proposed development No b) Designated sites, important habitats or other biodiversity features Yes, on the development site Yes, on land adjacent to or near the proposed development
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Open and Protected Space Please note: This question is specific to applications within Greater London.		
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View more information on the collection of this additional data and assistance with providing an accurate response.		
Open Space Will the proposed development result in the loss, gain or change of use of any open space? ○ Yes ○ No		
Protected Space		
Will the proposed development result in the loss, gain or change of use of a site protected with a nature designation? ○ Yes ⊙ No		
Foul Sewage		
Please state how foul sewage is to be disposed of: ☑ Mains sewer ☐ Septic tank ☐ Package treatment plant ☐ Cess pit ☐ Other ☐ Unknown Are you proposing to connect to the existing drainage system? ○ Yes		
⊗ No ○ Unknown Water management		
Please note: This question is specific to applications within the Greater London area.		
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London under Section 246 of the Greater London under Section 346 of the Greater London u</u>	ondon Authority	Act 1999.
Please state the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the pr	oposal	
0		percent
Are Green Sustainable Drainage Systems (SuDS) incorporated into the drainage design for the proposal? O Yes No		
Please state the expected internal residential water usage of the proposal		
0.00	litres per person	n per day
Does the proposal include the harvesting of rainfall? ○ Yes ⊙ No		

Does the proposal include re-use of grey water? ○ Yes ⊙ No
Trade Effluent Does the proposal involve the need to dispose of trade effluents or trade waste? ○ Yes ○ No
Residential Units
Please notes: This question contains additional requirements specific to applications within Greater London.
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Residential Units to be lost
Does this proposal involve the loss or replacement of any self-contained residential units or student accommodation (including those being rebuilt)? O Yes No
Residential Units to be added
Does this proposal involve the addition of any self-contained residential units or student accommodation (including those being rebuilt)? ○ Yes ⊙ No
Mixed use residential site area
Is this application for a mixed use proposal that includes residential uses?
○ Yes⊙ No
How much site area will these residential uses take up?
0.00
Unit
Square metres
Non-Permanent Dwellings
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Does this proposal involve the loss or gain of any non-permanent dwellings? Note that this covers any non-permanent dwellings if used as main residence (e.g. caravans, mobile homes, converted railway carriages), traveller pitches/plots or houseboat moorings. O Yes No

Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 386 of the Greater London Authority Act 1999. Wise unos information on the collection of this additional data and assistance with providing an accurate response. Does this proposal involve the loss or gain of any other residential accommodation? Note that this covers all other permanent residential accommodation that is outside of Use Classes C3 and C4 (apart from student accommodation), including rooms that are specifically provided for other persons. () Yes () No Waste and recycling provision Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 348 of the Greater London Authority Act 1999. Were more information on the collection of this additional data and assistance with quoviding an accurate response. Does every until in this proposal (residential and non-residential) have dedicated internal and external storage space for dry recycling, food waste and residual waste? () Yes () No Water and gas connections Water and gas connections Water and gas connections required () () () () () () () () () () () () ()	Other Residential Accommodation
accommodation that is outside of Use Classes C3 and C4 (apart from student accommodation), including rooms that are specifically provided for older persons. ○ Yes ② No Waste and recycling provision Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Does every unit in this proposal (residential and non-residential) have dedicated internal and external storage space for dry recycling, food waste and residual waste? ② Yes ○ No Utilities Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 348 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Water and gas connections Number of new water connections required □ Number of new gas connections required □ Fire safety Is a fire suppression system proposed? ○ Yes ② No Internet connections Number of non-residential units to be served by full fibre internet connections □ Number of non-residential units to be served by full fibre internet connections □ Number of non-residential units to be served by full fibre internet connections	The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.
Waste and recycling provision Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Does every unit in this proposal (residential and non-residential) have dedicated internal and external storage space for dry recycling, food waste and residual waste? ○ Yes ○ No Willites Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Water and gas connections Number of new gas connections required ○ Fire safety Is a fire suppression system proposed? ○ Yes ○ No Internet connections Number of residential units to be served by full fibre internet connections ○ Number of non-residential units to be served by full fibre internet connections ○ Number of non-residential units to be served by full fibre internet connections	accommodation that is outside of Use Classes C3 and C4 (apart from student accommodation), including rooms that are specifically provided for older persons.
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Number of new gas connections required 0	Water and gas connections
Fire safety Is a fire suppression system proposed? ○ Yes ② No Internet connections Number of residential units to be served by full fibre internet connections 0 Number of non-residential units to be served by full fibre internet connections	0
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Number of non-residential units to be served by full fibre internet connections 0	
0	0
	Number of non-residential units to be served by full fibre internet connections
Mobile networks	0
	Mobile networks

Has consultation with mobile network operators been carried out?
○ Yes
⊙ No
Environmental Impacts
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response.
Community energy
Will the proposal provide any on-site community-owned energy generation?
○ Yes② No
Heat pumps
Will the proposal provide any heat pumps?
○ Yes② No
Solar energy
Does the proposal include solar energy of any kind?
 Yes No
Passive cooling units
Number of proposed residential units with passive cooling
0
Emissions
NOx total annual emissions (Kilograms)
0.00
Particulate matter (PM) total annual emissions (Kilograms)
0.00
Greenhouse gas emission reductions
Are the on-site Green House Gas emission reductions at least 35% above those set out in Part L of Building Regulations 2021?
○ Yes② No
Green Roof
Proposed area of 'Green Roof' to be added (Square metres)
0.00
Urban Greening Factor
Please enter the Urban Greening Factor score
0.00
Residential units with electrical heating

Number of proposed residential units with electrical heating
0
Reused/Recycled materials
Percentage of demolition/construction material to be reused/recycled
0
Employment
Are there any existing employees on the site or will the proposed development increase or decrease the number of employees?

Existing Employees
Please complete the following information regarding existing employees:
Full-time
2
Part-time
2
Total full-time equivalent
3.00
Proposed Employees
Proposed Employees If known, please complete the following information regarding proposed employees:
Full-time
2
Part-time
2
Total full-time equivalent
3.00
Hours of Opening
Hours of Opening Are Hours of Opening relevant to this proposal?
✓ Yes
○ No
Please add details of the of the Use Classes and hours of opening for each non-residential use proposed.
Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that should

not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these or any 'Sui Generis' use, select 'Other' and specify the use where prompted. Multiple 'Other' options can be added to cover each

individual use. View further information on Use Classes.

if you do not know the nours of opening, select the Use Class and tick Unknown	
Use Class: Other (Please specify)	
Other (Please specify): a1	
Unknown: No	
Monday to Friday:	
Start Time: 10:00	
End Time: 19:30	
Saturday:	
Start Time: 10:00	
End Time: 19:30	
Sunday / Bank Holiday:	
Start Time: 11:00	
End Time: 18:00	
Industrial or Commercial Processes and Machinery	
Does this proposal involve the carrying out of industrial or commercial activities and processes?	
○ Yes② No	
Is the proposal for a waste management development?	
○ Yes⊙ No	
Hazardous Substances	
Does the proposal involve the use or storage of Hazardous Substances?	
○Yes	
⊗ No	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
Non-illuminated projecting fascia sign with brackets	

Please specify the type(s) and details of each proposed advertisement	
Advertisement Type: Projecting or Hanging Sign Height: 645 metres Width: 130 metres	
Depth: 300 metres	
What is the height from the ground to the base of the advertisement?: 2570 metres	
What is the maximum projection of the advertisement from the face of the building?: 330 metres	
What is the maximum height of any of the individual letters and symbols?: 645 centimetres	
What materials will the advertisement be made of?: TRAY DETAIL: 2MM ALUMINIUM / FINISH RAL7016 D GREY MATT. RETURN FIXINGS: M4 PAN HEAD (PAINT FIN RAL7016 MATT). WALL PLATE/BRACKET: 2NO 20MM DIA. (3MM WALL) MILD STEEL TUBES WELDED TO 3MM MILD STEEL PLATE WITH MECH. FIX 75X150X3.1 ALU ANGLE TOP AND BOTTOM (BESPOKE FOLDED) ALL PAINT FINISHED RAL7016 D GREY MATT. UNIT FIXINGS: 2N SCREW FIX TO TIMBER FACADE ILLUMINATION: N/A. VINYL/PRINT: DIGITALLY PRINTED GRAPHIC TO WHITE SELF ADHESIVE VINYL + MATT LAMINATE TO L/R SIDES OF UNIT CUT WHITE VINYL LOGO TO UNDERSIDE OF UNIT. RIBBON DETAIL: FORMED 1.5MM ALU. BONDED TO TOP OF UNIT PAINT FIN. RAL7016 D GREY MATT	
The colour of text and background: Background: white IZIPIZI text: RAL7016 D GREY MATT Visual: glasses graphic as seen on document 'IZIPIZI Proposed Shopfront Signa Specification'	ıge
Will the advertisement be illuminated?:	
Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?	
Yes✓ No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable	
Will the proposed advertisement(s) project over a footpath or other public highway?	
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement	
From Date	
14/06/2023	

To Date
30/06/2073
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
✓ Yes○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
O The applicant
Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? O Yes
⊙ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff (b) an elected member
(c) related to a member of staff
(d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having
considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes
⊗ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ Yes
⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
⊗ Yes
○ No

Ownership Certificates and Agricultural Land Declaration Certificates under Article 14 - Town and Country Planning (Development Management Procedure) (England) Order 2015 (as amended) Please answer the following questions to determine which Certificate of Ownership you need to complete: A, B, C or D. Is the applicant the sole owner of all the land to which this application relates; and has the applicant been the sole owner for more than 21 days? ○ Yes **⊘** No Can you give appropriate notice to all the other owners/agricultural tenants? (Select 'Yes' if there are no other owners/agricultural tenants) \bigcirc No Certificate Of Ownership - Certificate B I certify/ The applicant certifies that: ② I have/The applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner* and/or agricultural tenant** of any part of the land or building to which this application relates; or The applicant is the sole owner of all the land or buildings to which this application relates and there are no other owners* and/or agricultural tenants**. * "owner" is a person with a freehold interest or leasehold interest with at least 7 years left to run. ** "agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990 Owner/Agricultural Tenant Name of Owner/Agricultural Tenant: ***** REDACTED ****** House name: Number: 64 Suffix: Address line 1: New Cavendish Street Address Line 2: Town/City: London Postcode: W1G 8TB Date notice served (DD/MM/YYYY): 13/06/2023 **Person Family Name:** Person Role O The Applicant Title Ms First Name

Annette

Surname
Peters
Declaration Date
13/06/2023
✓ Declaration made
Declaration
I / We hereby apply for Full planning & display of advertisements as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Annette Peters
Date
13/06/2023