

3391 08-0223gc

20<sup>th</sup> June 2023



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Regeneration and Planning  
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Dear Sir or Madam,

**TOWN AND COUNTRY PLANNING ACT 1990  
ADVERTISEMENT REGULATIONS 2007  
APPLICATION FOR ADVERTISEMENT CONSENT**

**DOMINION THEATRE  
268-269 TOTTENHAM COURT ROAD LONDON W1T 7AQ**

This application seeks an update of the advertisement consent 2014/5533/A 19<sup>th</sup> May 2017 with one change which is the omission of the opening words of Condition No 6 '*The advertisement shall be statically illuminated and*'.

The sign has been installed in accordance with the listed building and the purpose of this application is to allow video to be displayed on the sign.

The main control over the sign is contained within a section 106 agreement and an application was made on 20<sup>th</sup> March 2023 under section 106A to amend the agreement to allow the sign to show video of performances at the theatre as described in more detail in that application.

It has proved difficult to engage with anybody responsible for that 106A application and it is hoped that this submission will assist in bringing that application into a routine application process with full consideration of the merits set out in the supporting statement which is resubmitted with this application.

As the sign exists and is not proposed to be altered this application (PP-12252913) consists of the following:-

metropolis pdg ltd  
Registered in England No. 09441629  
Registered Office 001 Peckham 1 Peckham SE20 8JL

trading as  
metropolis planning and design  
metropolis architectural studio

directors  
Grag Cooper DIP TP Dip UD MRTPI  
Paul O'Neill MA (Hons) MRTPI

1. The Application Forms;
2. This Covering Letter;
3. A Site Location Plan;
4. Decision Notice 2014/5533/A;
5. A Copy of the S106A Application and Supporting Statement;
6. Payment of £462.00

I look forward to confirmation that this application has been made valid.

Yours faithfully



Encl