

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.	
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".	
Number		
Suffix		
Property Name		
9-11		
Address Line 1		
Jamestown Road		
Address Line 2		
Address Line 3		
Camden		
Town/city		
London		
Postcode		
NW1 7BW		
Description of site location must	be completed if postcode is not known:	
Easting (x)	Northing (y)	
528747	184019	
Description		

Applicant Details
Name/Company
Title
First name
Surname
C/o Agent
Company Name
MILDREDS
Address
Address line 1
Technical Sign Company
Address line 2
Hille Business Centre
Address line 3
132 St Albans Road
Town/City
Watford
County
Hertfordshire
Country
ENGLAND
Postcode
WD244AE
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
Mrs	
First name	
Natalie	
Surname	
Edwards	
Company Name	
Technical Signs	
Address	
Address line 1	
Hille Business Centre	
Address line 2	
132 St Albans Road	
Address line 3	
Town/City	
Watford	
County	
Country	
United Kingdom	
Postcode	
WD24 4AE	

Contact Details	
rimary number	
***** REDACTED *****	
econdary number	
ax number	
mail address	
***** REDACTED *****	
Type of Dropoed Adverticement(e)	
Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)	
icase describe the proposed advertisement(s)	
1 set of internally illuminated fascia text 1 internally illuminated projection sign	
i internally munimated projection sign	
lease specify the type(s) and details of each proposed advertisement	
Advertisement Type: Fascia Sign	
Height:	
0.907 metres	
Width: 2.502 metres	
Depth: 0.07 metres	
What is the height from the ground to the base of the advertisement?:	
2.849 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.07 metres	
What is the maximum height of any of the individual letters and symbols?: 90 centimetres	
What materials will the advertisement be made of?: Please refer to section A:A through text detail on drawing no: 596781-2	
The colour of text and background:	
Please refer to section A:A through text detail on drawing no: 596781-2	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 500 cd/m ²	
Will the illumination be static or intermittent?: Static	

Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date 18/07/2023 To Date 18/07/2028
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? ○ Yes ② No
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ③ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ② The agent ① The applicant ① Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No

Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed?
 Yes No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? ○ Yes ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Natalie Edwards
Date
18/07/2023