APPENDIX A

London Borough of Camden

Telephone Kiosk Upgrade

KIOSK DETAIL



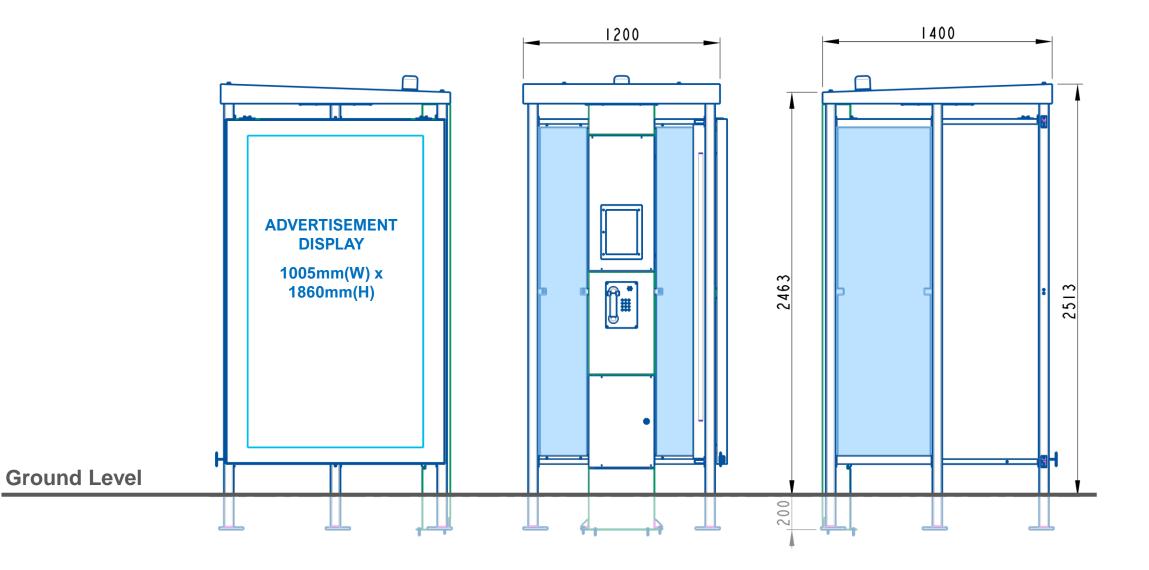
Infocus Telephone Kiosk

Updated Kiosk Unit with LCD Display

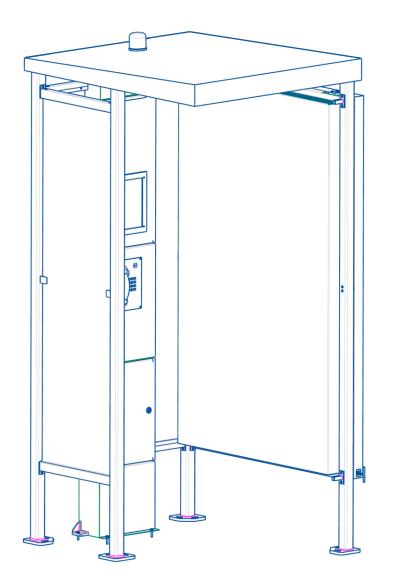




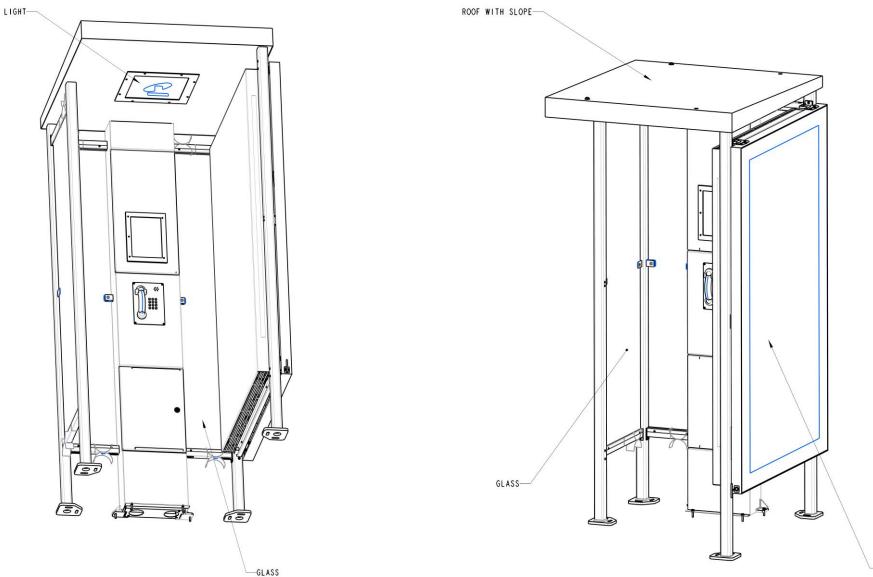
Elevation Drawing



Perspective Images



Perspective Images



Advertisement Detail

GENERAL PRODUCT INFORMATION

Certifications

CE

Manageability

- Extensive monitoring capability to be fully programmable in content
- In-built intelligent monitoring/control and maintenance features
- Option to locate PC player in remote location

Modularity

- · Modular design for simple on-site service and construction
- Product available for two sided use and also available with a single advertising side and blank reverse facade

Vandalism

- · Front-face in laminated tempered glass to withstand impact
- · Furniture opening guaranteed by the use of special keys
- Screws and fixing gears are invisible
- Furniture built with unalterable materials

Performance

- Optional AR (Anti-Reflective) laminated cover glass to improve image visibility
- Displays superior quality content that atomically programmed to change at intervals due to the high resolution of the screen
- Maximum brightness is 400Cdm² at night in line with the Institute of Lighting Professionals recommendations
- This product has been designed to optimize manufacturing and operational costs and minimise waste

Robustness and Durability

- The product has been specially designed for direct outdoor use in a wide range of environment and temperature variations to display crisp images
- Unit brightness levels is unaffected by extreme temperatures and does not degrade over time.
- Bumper units are available to protect the base of the unit from collisions

ing Professionals recommendations product has been designed to optimiz



Advertisement Detail

SPECIFICATION

Installation		Operating Conditions	
Tested in factory before shipment		Temperature	min -30°C max 50°C
 Easy to install with direct foundations on the floor (using chemical 		Humidity	5%-100%
anchors)		Orientation	Portrait
 Transported fully assembled, to facilitate on site installation 			
Sustainable Development		Weight and Dimensions	
Power efficient: Lower power consumption due to dynamic dimming		Global	1210(W) x 1955(H) x 60(D)mm
control that uses approximately 30-40% less energy and minimizes the		Visible	1005(W) x 1860(H) mm
impact on the environment.		Visible area	2 m ²
 Furniture is mainly built with long life and recyclable materials. 		Weight	510 kg
Display Panels		Screen aspect ratio	16/9
Size	86" 3840 x 2160	Electricity	
Resolution		Electricity	
Brightness	Nighttime max 300Cdm ²	Input Voltage Max Power Average Consumption	AC 190-240 V 50/60hz
Angle of Visibility	H 178° V 178°		3.94kWh
Contrast ratio	7000:1		8.91kWh/day (based on 18hr day)
Display colour	72% of NTSC colour gamut		
Backlight technology	Direct LED		
Number of colours	1,064 Billion		