

## **Proposal**

To change the colour of the phone kiosk located outside The Old Police Station on Rosslyn Hill.

## **Justification**

This a joint idea between the owner of the space and a high-profile artist whose work centres around his proprietary blue colour. We believe this is a suitable use of the site as the artist is of a British background and his work centres around the use of a single powerful blue colour - which juxtaposes nicely against the iconic red of the kiosks themselves.

The site has struggled to find a new tenant in recent times and hence the area would benefit from this new injection of energy and excitement which this project would bring.

Existing access capabilities to the site by members of the public will remain unchanged with such a change.

This colour change would ideally be implemented before various art fairs in London from early September.

## **Propose design visual**

### **Before**



### **After**



*AI-generated image of proposed colour change.*