

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission; Consent to Display an Advertisement(s)

Town and Country Planning Act 1990 (as amended); Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the Nor	n of site location must be completed. Please provide the most accurate site description you can, to rth of the Post Office".
Number	183
Suffix	
Property Name	
Address Line 1	
Haverstock Hill	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW3 4QS	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
527321	185077
Description	

Applicant Details
Name/Company
Title
Mr
First name
Roland
Surname
Horne
Company Name
Address
Address line 1
36 Maltby Street
Address line 2
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode
SE1 3PA
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number
Fax number
Email address
***** REDACTED *****
Agent Details
Name/Company
Title
Mr
First name
Benjamin
Surname
Allan
Company Name
EBBA Architects
Address
Address line 1
Unit 4a, Culford House 1-7
Address line 2
Orsman Road
Address line 3
Haggerston
Town/City
London
County
London
Country
United Kingdom
Postcode
N1 5RA

Contact Details	
Primary number	
**** REDACTED *****	
Secondary number	
Fax number	
Email address	
**** REDACTED *****	
	_
Site Area	
What is the measurement of the site area? (numeric characters only).	,
68.00	
Unit	_
Sq. metres	
Site information	
Site information  Please note: This question is specific to applications within the Greater London area.	
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## **Description of the Proposal**

Please note in regard to:

- **Fire Statements** From 1 August 2021, planning applications for buildings of over 18 metres (or 7 stories) tall containing more than one dwelling will require a 'Fire Statement' for the application to be considered valid. There are some exemptions. <u>View government planning guidance on fire statements</u> or <u>access the fire statement template and guidance</u>.
- **Permission In Principle** If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.
- **Public Service Infrastructure** From 1 August 2021, applications for certain public service infrastructure developments will be eligible for faster determination timeframes. See help for further details or <u>view government planning guidance on determination periods</u>.

## Description

Please describe details of the proposed development or works including any change of use

New signage and an awning to coffee shop at 183 Haverstock Hill. We are proposing flat mounted 5mm thick lettering mounted directly in window in interior colour (both sides) with no visible fixing on two windows - one on Haverstock Hill and the other on Glenloch Road. Additionally, we intend to have an Illuminated milk glass lightbox with concealed fixings and cables mounted on a column facing onto Glenloch Road. Small vinyls on the glass of the front door will illustrate the opening hours and service types (ie take away and eat in). Lastly, we are proposing a fabric awning facing onto Haverstock Hill.

proposing a fabric awning facing onto Haverstock Hill.
Has the work or change of use already started?
○Yes
⊙ No
Further information about the Proposed Development
Please note: This question is specific to applications within the Greater London area.
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London Authority Act 1999</u> .  View more information on the collection of this additional data and assistance with providing an accurate response.
Are the proposals eligible for the 'Fast Track Route' based on the affordable housing threshold and other criteria?
○Yes
⊙ No
Do the proposals cover the whole existing building(s)?
○ Yes
⊙ No
Where proposals only affect part(s) of building(s), please provide details (e.g. 'Rear Ground Floor', 'Unit 1 - 1st-3rd Floor')
Ground floor shop fronts.
Current lead Registered Social Landlord (RSL)
If the proposal includes affordable housing, has a Registered Social Landlord been confirmed?
If the proposal does not include affordable housing, select 'No'.
○ Yes ⊙ No
Details of building(s)
Does the proposal include any new building and/or an increase in height to an existing building?
○Yes
⊙ No
Loss of garden land

Will the proposal result in the loss of any residential garden land?
○ Yes ⊙ No
Projected cost of works
Please provide the estimated total cost of the proposal
Up to £2m
Vacant Building Credit  Please note: This question is specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.
View more information on the collection of this additional data and assistance with providing an accurate response.  Does the proposed development qualify for the vacant building credit?  ○ Yes  ○ No
Superseded consents  Please note: This question is specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.  View more information on the collection of this additional data and assistance with providing an accurate response.
Does this proposal supersede any existing consent(s)?  ○ Yes  ⊙ No
Development Dates
Please note: This question is specific to applications within the Greater London area.
The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.  View more information on the collection of this additional data and assistance with providing an accurate response.
Please add the expected commencement and completion dates for all phases of the proposed development. If the entire development is to be completed in a single phase, state in the 'Phase Detail' that it covers the 'Entire Development'.
Phase Detail: Entire Development
When are the building works expected to commence?: 2023-08
When are the building works expected to be complete?: 2023-10

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Scheme Name
Does the scheme have a name?
<ul><li></li></ul>
Please enter the scheme name
WatchHouse Belsize Park
Developer Information
Has a lead developer been assigned?
<ul><li>○ Yes</li><li>② No</li></ul>
Existing Use
Please describe the current use of the site
The ground floor retail space is currently vacant, awaiting development into a coffee shop.
Is the site currently vacant?
<ul><li></li></ul>
If Yes, please describe the last use of the site
A carpet shop.
When did this use end (if known)?
dd/mm/yyyy
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.
Land which is known to be contaminated
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Land where contamination is suspected for all or part of the site
<ul><li>○ Yes</li><li>② No</li></ul>
A proposed use that would be particularly vulnerable to the presence of contamination
○ Yes ⊙ No

## **Existing and Proposed Uses** Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Please add details of the Gross Internal Area (GIA) for all current uses and how this will change based on the proposed development. Details of the floor area for any proposed new uses should also be added. Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that should not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these, select 'Other' and specify the use where prompted. View further information on Use Classes. Multiple 'Other' options can be added to cover each individual use. **Use Class:** E - Commercial, Business and Service Existing gross internal floor area (square metres): Gross internal floor area lost (including by change of use) (square metres): Gross internal floor area gained (including change of use) (square metres): 0 Total Existing gross internal Gross internal floor area lost (including by Gross internal floor area gained (including floorspace (square metres) change of use) (square metres) change of use) (square metres) 0 0 68 **Materials** Does the proposed development require any materials to be used externally? Yes ○ No Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and name for each material) Type: Other Other (please specify): Signage **Existing materials and finishes:** Painted timber windows and glazing. Proposed materials and finishes: Vinyl Painted metal plate signage Fabric awning Milk glass light box Are you supplying additional information on submitted plans, drawings or a design and access statement? Yes ○ No If Yes, please state references for the plans, drawings and/or design and access statement

Pedestrian and Vehicle Access, Roads and Rights of Way
Is a new or altered vehicular access proposed to or from the public highway?  O Yes
⊙ No
Is a new or altered pedestrian access proposed to or from the public highway?
<ul><li>Yes</li><li>No</li></ul>
Are there any new public roads to be provided within the site?
<ul><li>○ Yes</li><li>※ No</li></ul>
Are there any new public rights of way to be provided within or adjacent to the site?
<ul><li>○ Yes</li><li>② No</li></ul>
Do the proposals require any diversions/extinguishments and/or creation of rights of way?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Vehicle Parking
Please note: This question contains additional requirements specific to applications within Greater London.
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View more information on the collection of this additional data and assistance with providing an accurate response.
Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Electric vehicle charging points
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View more information on the collection of this additional data and assistance with providing an accurate response.
Do the proposals include electric vehicle charging points and/or hydrogen refuelling facilities?
○ Yes ⊙ No

236\_S3\_000\_Location Plan & 236\_S3\_200\_Proposed Signage & Awning

Trees and Hedges  Are there trees or hedges on the proposed development site?  ○ Yes  ○ No  And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  ○ Yes  ○ No  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of the local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside the application. The local planning authority should
make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.
Assessment of Flood Risk  Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)  Yes  No
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  ○ Yes  ○ No
Will the proposal increase the flood risk elsewhere?  ○ Yes  ⊙ No
How will surface water be disposed of?
☐ Sustainable drainage system
☐ Existing water course
Soakaway
☐ Main sewer
☐ Pond/lake
Biodiversity and Geological Conservation  Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?  To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals
biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.  a) Protected and priority species  Yes, on the development site  Yes, on land adjacent to or near the proposed development  No

b) Designated sites, important habitats or other biodiversity features
<ul> <li>○ Yes, on the development site</li> <li>○ Yes, on land adjacent to or near the proposed development</li> <li>⊙ No</li> </ul>
c) Features of geological conservation importance
<ul><li>○ Yes, on the development site</li><li>○ Yes, on land adjacent to or near the proposed development</li><li>⊙ No</li></ul>
Supporting information requirements
Where a development proposal is likely to affect features of biodiversity or geological conservation interest, you will need to submit, with the application, sufficient information and assessments to allow the local planning authority to determine the proposal.
Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the local planning authority has been submitted.
Your local planning authority will be able to advise on the content of any assessments that may be required.
Open and Protected Space
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Open Space
Will the proposed development result in the loss, gain or change of use of any open space?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Protected Space
Will the proposed development result in the loss, gain or change of use of a site protected with a nature designation?
<ul><li>○ Yes</li><li>② No</li></ul>
Foul Sewage
Please state how foul sewage is to be disposed of:
☐ Mains sewer
□ Septic tank
☐ Package treatment plant ☐ Cess pit
□ Other
☑ Unknown
Are you proposing to connect to the existing drainage system?
○ Yes
○ No ② Unknown

Water management			
Please note: This question is specific to applications within the Greater London area.			
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London under Section 346 of the Greater London u</u>	ondon Authority	Act 1999.	
Please state the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the proposal			
0 percer		percent	
Are Green Sustainable Drainage Systems (SuDS) incorporated into the drainage design for the proposal?  O Yes O No			
Please state the expected internal residential water usage of the proposal	Please state the expected internal residential water usage of the proposal		
0.00	litres per person	n per day	
Does the proposal include the harvesting of rainfall?  ○ Yes  ⊙ No			
Does the proposal include re-use of grey water?  ○ Yes  ⊙ No			
Trade Effluent  Does the proposal involve the need to dispose of trade effluents or trade waste?  ○ Yes  ⊙ No			
Residential Units			
Please notes: This question contains additional requirements specific to applications within Greater London.			
The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater L	ondon Authority	Act 1999.	
View more information on the collection of this additional data and assistance with providing an accurate response.			
Residential Units to be lost			
Does this proposal involve the loss or replacement of any self-contained residential units or student accommodation (including those being rebuilt)?  ○ Yes  ○ No			
Residential Units to be added			
Does this proposal involve the addition of any self-contained residential units or student accommodation (including those being rebuilt)?  ○ Yes  ⊙ No			
Mixed use residential site area			
Is this application for a mixed use proposal that includes residential uses?  ○ Yes  ○ No			

How much site area will these residential uses take up?
0.00
Unit
Square metres
Non-Permanent Dwellings
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View more information on the collection of this additional data and assistance with providing an accurate response.
Does this proposal involve the loss or gain of any non-permanent dwellings? Note that this covers any non-permanent dwellings if used as main residence (e.g. caravans, mobile homes, converted railway carriages), traveller pitches/plots or houseboat moorings.
○ Yes ⊙ No
<b>⊗</b> N0
Other Residential Accommodation
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Does this proposal involve the loss or gain of any other residential accommodation? Note that this covers all other permanent residential accommodation that is outside of Use Classes C3 and C4 (apart from student accommodation), including rooms that are specifically provided for older persons.
○ Yes ⊘ No
⊗ No
Waste and recycling provision
Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.
View more information on the collection of this additional data and assistance with providing an accurate response.
Does every unit in this proposal (residential and non-residential) have dedicated internal and external storage space for dry recycling, food waste and residual waste?
<ul><li>✓ Yes</li><li>○ No</li></ul>
Utilites
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Water and gas connections

Number of new water connections required
0
Number of new gas connections required
0
Fire safety Is a fire suppression system proposed?
○ Yes ⊙ No
Internet connections  Number of residential units to be served by full fibre internet connections
0
Number of non-residential units to be served by full fibre internet connections
0
Mobile networks Has consultation with mobile network operators been carried out?
○ Yes ⊙ No
Environmental Impacts
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Community energy
Will the proposal provide any on-site community-owned energy generation?
○ Yes ⊙ No
Heat pumps
Will the proposal provide any heat pumps?
○ Yes ⊙ No
Solar energy
Does the proposal include solar energy of any kind?
○ Yes ⊙ No
Passive cooling units
Number of proposed residential units with passive cooling
0
Emissions
NOx total annual emissions (Kilograms)
0.00

Particulate matter (PM) total annual emissions (Kilograms)	
0.00	
Greenhouse gas emission reductions	
Are the on-site Green House Gas emission reductions at least 35% above those set out in Part L of Building Regulations 2021?	
<ul><li>○ Yes</li><li>⊙ No</li></ul>	
Green Roof	
Proposed area of 'Green Roof' to be added (Square metres)	
0.00	
Urban Greening Factor	
Please enter the Urban Greening Factor score	
0.00	
Residential units with electrical heating	
Number of proposed residential units with electrical heating	
0	
Reused/Recycled materials	
Percentage of demolition/construction material to be reused/recycled	
0	
Employment	
Are there any existing employees on the site or will the proposed development increase or decrease the number of employees?	
Yes	
⊗ No	
Hours of Opening	
Are Hours of Opening relevant to this proposal?	
⊙ Yes ○ Na	
<ul><li>✓ Yes</li><li>○ No</li></ul>	
○ No	0
No  Please add details of the of the Use Classes and hours of opening for each non-residential use proposed.  Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that shoul not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these or any 'Sui Generis' use, select 'Other' and specify the use where prompted. Multiple 'Other' options can be added to cover each	0
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If you do not know the hours of opening, select the Use Class and tick 'Unknown'
Use Class:
E - Commercial, Business and Service
Unknown:
No
Monday to Friday:
<b>Start Time:</b> 06:45
End Time: 18:00
Saturday:
Start Time: 06:45
End Time: 18:00
Sunday / Bank Holiday:
Start Time:
07:00
End Time:
18:00
Does this proposal involve the carrying out of industrial or commercial activities and processes?  ○ Yes  ⊙ No  Is the proposal for a waste management development?
○ Yes
⊙ No
Hazardous Substances
Does the proposal involve the use or storage of Hazardous Substances?
○ Yes
⊙ No
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
The proposal includes signage on one window on Haverstock Hill and one window on Glenloch Road made from 5mm thick lettering mounted directly in window in interior colour (both sides) with no visible fixing. Additionally, we have proposed a milk glass lightbox facing onto Glenloch Road. Lastly, we are proposing vinyls detailing opening hours and types of service (i.e. takeaway and eat-in.)

Advertisement Type:				
Other type				
Height:				
0.14 metres				
<b>Width:</b> 1.1 metres				
Depth:				
0.05 metres				
What is the height from the grou 1.45 metres	nd to the base of the advertisement?:			
What is the maximum projection of the advertisement from the face of the building?: 0.05 metres				
What is the maximum height of a 0.14 centimetres	ny of the individual letters and symbols?:			
What materials will the advertise Painted 5mm thick metal plate	nent be made of?:			
The colour of text and backgrou Off white	d:			
Will the advertisement be illumin	ited?:			
Advertisement Type: Projecting or Hanging Sign				
Height: 0.2 metres				
Width: 0.2 metres				
Depth: 0.26 metres				
What is the height from the grou 1.8 metres	nd to the base of the advertisement?:			
What is the maximum projection 0.26 metres	of the advertisement from the face of the building?:			
What is the maximum height of a 0.2 centimetres	ny of the individual letters and symbols?:			
What materials will the advertise Milk glass lightbox	nent be made of?:			
The colour of text and backgrount White background and black text.	d:			
<b>Will the advertisement be illumin</b> Yes	ited?:			
Will the advertisement be illumin Internally	nted internally or externally?:			
<b>Illuminance levels:</b> 2500 cd/m <sup>2</sup>				
Will the illumination be static or Static	ntermittent?:			
Advertisement Type:				

Height: 0.45 metres
Width:
0.3 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.9 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?: 0.03 centimetres
What materials will the advertisement be made of?: Vinyl
The colour of text and background: White on glass
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
Flat mounted lettering on window & vinyl lettering on window.
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
<ul><li>○ Yes</li><li>※ No</li></ul>
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Yes
<ul><li></li></ul>
Will the proposed advertisement(s) project over a footpath or other public highway?
⊙ Yes
○ No
Advarticement(c) Period
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement
riease state the period of time for which consent is sought for the advertisement
From Date
01/09/2023
To Date
01/09/2028
Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?       Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant  Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?  ○ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?  ○ Yes  ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ⊘ Yes ○ No
Ownership Certificates and Agricultural Land Declaration  Certificates under Article 14 - Town and Country Planning (Development Management Procedure) (England) Order 2015 (as amended)  Please answer the following questions to determine which Certificate of Ownership you need to complete: A, B, C or D.

is the applicant the sole owner of all the land to which this application relates, and has the applicant been the sole owner for more than 21 days?
○ Yes
⊗ No
Can you give appropriate notice to all the other owners/agricultural tenants? (Select 'Yes' if there are no other owners/agricultural tenants)
○ No
Certificate Of Ownership - Certificate B
I certify/ The applicant certifies that:
<ul> <li>☑ I have/The applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner* and/or agricultural tenant** of any part of the land or building to which this application relates; or</li> <li>☑ The applicant is the sole owner of all the land or buildings to which this application relates and there are no other owners* and/or agricultural tenants**.</li> </ul>
* "owner" is a person with a freehold interest or leasehold interest with at least 7 years left to run.
** "agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990
Owner/Agricultural Tenant
Name of Owner/Agricultural Tenant:
***** REDACTED ******  House name:
Brooklands Farm
Number:
Suffix:
Address line 1: Ludgershall
Address Line 2: Aylesbury
Town/City: Buckinghamshire
Postcode: HP18 9NT
Date notice served (DD/MM/YYYY): 01/08/2023
Person Family Name:
Person Role
○ The Applicant
Title
Mr
First Name
Benjamin
Surname
Allan
Declaration Date
03/07/2023

✓ Declaration made
Declaration
I / We hereby apply for Full planning & display of advertisements as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Benjamin Allan
Date
03/07/2023