Job Profile: Good Work Camden Manager

Job Title: Good Work Camden Manager

Job Grade: Level 5, Zone 1 Salary Range: £49,930 - £57,543

#### **Role Purpose:**

• To develop and drive forward the council's approach to employment and skills, to deliver the ambitions of We Make Camden.

- To lead the on-going development and delivery of Good Work Camden, the Council's flagship employment support programme. Ensuring that GWC continues to live by its core values of proving relational employment support to our residents regardless of their circumstances, in their neighbourhoods and at their pace.
- To develop the internal and external relationships needed to successfully deliver the ambitions of Good Work Camden. Stakeholders include partners in the Council (such as Adult Community Learning, Adult Social Care, Housing and Landlord Services and Families' Services) and external partners locally (such as, Jobcentre Plus, NHS, education and training organisations and voluntary sector partners) and sub-regional partners (such as Central London Forward, North Central London health authority etc.)
- To work with the Head of Inclusive Economy to provide leadership of employment and skills policy, investment and commissioning, working
  with and influencing a range of internal and external stakeholders.

#### Example outcomes or objectives that this role will deliver:

- To take leadership in enabling the delivery of We Make Camden's employment and skills aspirations, providing strategic support to those services which have a role in their delivery.
- To lead the delivery of Good Work Camden and its workstreams, overseeing the activities of the neighbourhood job hubs and the employment and skills network.
- To develop, implement and iterate Good Work Camden's quantitative and qualitative data collection, monitoring and evaluation processes and to provide performance reporting information to senior leaders and elected members as required.
- To oversee the management, monitoring and reporting arrangements for external funding contracts as required
- To lead on analysis and horizon scanning in relation to employment and skills policy. This includes understanding and interpreting external
  developments and communicating to partners, understanding London's policy direction and funding opportunities and having an expert
  understanding of the local provider market and the barriers to work for specific priority cohorts.

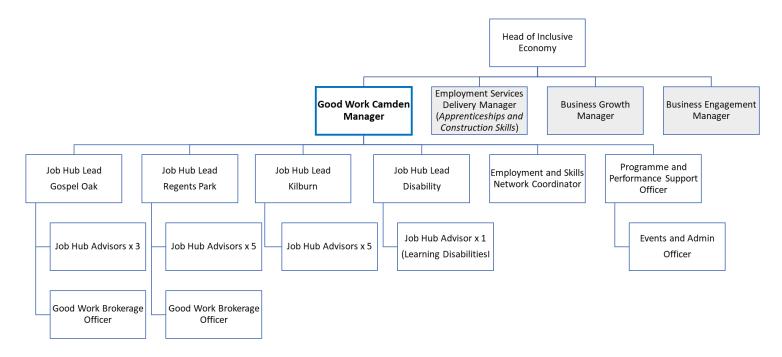
- To strengthen, support and coordinate the Employment and Skills Network Camden's family of internal and external employment support providers creating and developing a coherent identity for the range of support in the borough, increasing its visibility and navigability for citizens.
- To be responsible for managing relationships with key organisations, developing a clear 'ask' of these partners on behalf of the
  organisation and holding them to account for performance (where relevant), including JCP, colleges, Central London Forward and
  relationships with employers.
- To oversee the commissioning of employment support delivery and manage monitoring and reporting requirements.
- To add value to and influence the development of sub-regional programmes and future investment in the outcome (such as the Work and Health Programme).
- To lead on developing the Good Work Camden portal, the programme's online presence

## **Key priorities for the next 12 months:**

- Working with the Disability Job Hub Lead to embed the new Disability Job Hub and commission disability awareness training for employment support providers and businesses
- Working with Central London Forward to agree the funding contract for Camden's UKSPF People and Skills funding for 2024/2025
- Working with the new Health and Social Care Academy Hub for North Central London to develop partnership activity supporting more residents into roles in health care.
- Overseeing work to support Afghan and Ukrainian refugees into Good Work.
- Keeping the capacity of Good Work Camden's job hubs under-review and developing strategies to manage demand.
- Working with Good Work Camden's Evaluation and Learning partner to complete the initial evaluation of the programme 2020-2023). Thinking about how we continue to evaluate and iterate as the programme is embedded into business as usual.
- Lead on the integration, promotion and partnership working on the Leading inclusive Futures through Technology.
- Lead on the integration and impact measurement of welfare rights support, building links to support resident financial circumstances.

### **People Management Responsibilities:**

• The Good Work Camden Manager reports to the Head of Inclusive Economy and manages a number of delivery staff, as set out below.



### Relationships;

- Supporting the Head of Inclusive Economy to manage the communication of key objectives and outcomes with elected Members, senior management and partners.
- To build relationships with a wide range of public service and employment and skills partners across the public, private and voluntary sector.
- To be flexible to the demands of the Inclusive Economy Team, supporting wider objectives and needs as required.

#### **Work Environment:**

The role will be based in Camden offices at, 5 St Pancras Square, in the heart of the King's Cross Central development. It is a hot desking environment.

The role requires a significant amount of contact with a wide range of partners through strategic relationships, often in meetings in and outside of the council.

# **Technical Knowledge and Experience:**

- Analytical capability and able to take a strategic approach
- Political sensitivity, judgment and ability to work with senior business leaders, public sector leaders and politicians
- Ability to work proactively, creatively and flexibly, responding to business evidence and needs and lobbying funders and other agencies
- Excellent communication, presentation and influencing skills that can be used at a range of levels including Council members, private sector partners, senior managers, service providers and service users;
- Diplomacy skills, including the ability to establish and maintain good working relationships with a wide variety of people
- Excellent organisational skills and the ability to forward plan and manage multiple tasks with minimum supervision and to tight deadlines.
- Good project development, management and monitoring skills;
- Good financial and budget management skills