

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Distrament. We dan only make	e recommendations based on the answers given in the questions.
-	de, the description of site location must be completed. Please provide the most accurate site description you can, to le "field to the North of the Post Office".
Number	156
Suffix	
Property Name	
Address Line 1	
West End Lane	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW6 1SD	
Decemention of site to	
Description of site io	cation must be completed if postcode is not known:
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Easting (x) 525561	184867

Applicant Details
Name/Company
Title
Mr
First name
Rob
Surname
Wyke
Company Name
Astir Living Limited
Address
Address line 1
85 Great Portland St
Address line 2
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode
W1W 7LT
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
***** REDACTED ******

Secondary number
Fax number
Email address
***** REDACTED *****
Agent Details
Name/Company
Title
Mr
First name
David
Surname
Armstrong
Company Name
Armstrong Planning
Address
Address line 1
Fenland House
Address line 2
15B Hostmoor Avenue
Address line 3
March
Town/City
Cambridgeshire
County
Country
United Kingdom
Postcode
PE15 0AX

Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
Temporary Display of a Static Illuminated Shroud Advertisement	
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type: Other type	
Height: 8 metres	
Width: 20 metres	
Depth: 0.1 metres	
What is the height from the ground to the base of the advertisement?: 5.28 metres	
What is the maximum projection of the advertisement from the face of the building?:  1 metres	
What is the maximum height of any of the individual letters and symbols?: 100 centimetres	
What materials will the advertisement be made of?:  Kavan non-PVC woven polyester	
The colour of text and background:  Variable	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?:  Externally	
Illuminance levels: 300 cd/m <sup>2</sup>	
Will the illumination be static or intermittent?: Static	

	Please describe each of the 'Other type(s)' of advertising proposed
	Temporary Display of a Static Illuminated Shroud Advertisement
	Location of Advertisement(s)
	Is the advertisement(s) you are applying for already in place?  ○ Yes  ⊙ No
	Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
	Will the proposed advertisement(s) project over a footpath or other public highway?  ○ Yes  ⊙ No
	Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement
	01/06/2023
	To Date
	26/02/2024
	Neighbour and Community Consultation
	Have you consulted your neighbours or the local community about the proposal?
	○ Yes ⊙ No
	Site Visit
	Can the site be seen from a public road, public footpath, bridleway or other public land?
	<ul><li>✓ Yes</li><li>○ No</li></ul>
	If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ② The agent  ③ The applicant  ③ Other person
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	Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  ○ Yes  ○ No
Interest In the Land  Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  It is an important principle of decision-making that the process is open and transparent.  For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?  Yes No
Declaration  I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.  □ I / We agree to the outlined declaration  Signed  David Armstrong  Date  14/06/2023