

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	40
Suffix	
Property Name	
Address Line 1	
Whitfield Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
W1T 2RH	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
529502	181795
Description	

Applicant Details

Name/Company

Title

First name

Surname

E&A West End Properties Limited

Company Name

E&A West End Properties Limited

Address

Address line 1

33 Ely	Place
--------	-------

Address line 2

Address line 3

Town/City

London

County

Country

Postcode

Posicode

EC1N 6TD

Are you an agent acting on behalf of the applicant?

⊘ Yes ⊖ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

First name

Tim

Surname

Fleming

Company Name

Iceni Projects

Address

Address line 1

44 Saffron Hill

Address line 2

Address line 3

Town/City

London

L_____

County

Country

United Kingdom

Postcode

EC1N 8FH

Contact Details

Primary number

nary number	
*** REDACTED *****	
condary number	
number	
ail address	
*** REDACTED *****	

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of street numbering signage at facia level adjacent to the 38 Whitfield Street building entrance including 1x street numbering signage and 1 x vinyl signage

Advertisement Type: Fascia Sign Height: 0.25 metres Width: 0.35 metres Depth: 0.025 metres What is the height from the ground to the base of the advertisement?: 1.7 metres What is the maximum projection of the advertisement from the face of the building?: 0.025 metres What is the maximum height of any of the individual letters and symbols?: 20 centimetres What materials will the advertisement be made of?: Stainless Steel The colour of text and background: Jet Black Will the advertisement be illuminated?: Advertisement Type: Fascia Sign Height: 0.37 metres Width: 0.92 metres Depth: 0.01 metres What is the height from the ground to the base of the advertisement?: 2.55 metres What is the maximum projection of the advertisement from the face of the building?: 0.01 metres What is the maximum height of any of the individual letters and symbols?: 20 centimetres What materials will the advertisement be made of?: vinyl The colour of text and background: Matt White applied internally to glass Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

⊖ Yes ⊘ No Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

() Yes

- ⊘ No
- O Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

⊖ Yes

⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

13/06/2023

To Date

13/06/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes

⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

ONo

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

O The applicant

Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

⊖ Yes ⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes

 \bigcirc No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

() Yes

⊘ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

Signed

Tim Fleming

Date

13/06/2023