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## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	
Suffix	
Property Name	
52-56	
Address Line 1	
Earlham Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
WC2H 9LJ	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
530169	181094
Description	

Applicant Details
Name/Company
Title
Mr.
First name
Richard
Surname
Gillis
Company Name
URBN UK Ltd
Address
Address line 1
European Headquarters
Address line 2
146 Brick Lane
Address line 3
Town/City
London
County
Country
Postcode
E1 6RU
Are you an agent acting an habalf of the applicant?
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number	_
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
First name	
Arnold	
Surname	
Bernhardt	
Company Name	
APT - Design	
Address	
Address line 1	_
31 Main Street	
Address line 2	
Kilby	
Address line 3	
Wigston	
Town/City	
Leicester	
County	
Country	
United Kingdom	
Postcode	
LE18 3TD	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
2No. Projecting signs to Earlham and Shelton Street

Advertisement Type:				
Projecting or Hanging Sign				
Height: 0.584 metres				
Width:				
0.787 metres				
Depth:				
0.053 metres	to the base of the advertisement?:			
3.4 metres	to the base of the advertisement?.			
What is the maximum projection of the advertisement from the face of the building?: 0.787 metres				
What is the maximum height of a 17.9 centimetres	of the individual letters and symbols?:			
What materials will the advertise Aluminium, RAL Black 9005 Acrylic	RAL White 9010			
The colour of text and backgrour RAL White 9010 on RAL Black 900	:			
Will the advertisement be illumin Yes				
Will the advertisement be illumin Internally	ed internally or externally?:			
<b>Illuminance levels:</b> 120 cd/m <sup>2</sup>				
Will the illumination be static or i Static	ermittent?:			
Advertisement Type: Projecting or Hanging Sign				
Height: 0.584 metres				
Width: 0.787 metres				
Depth: 0.053 metres				
	to the base of the advertisement?:			
What is the maximum projection 0.787 metres	the advertisement from the face of the building?:			
What is the maximum height of a 17.9 centimetres	of the individual letters and symbols?:			
What materials will the advertised Aluminium, RAL Black 9005 Acrylic				
The colour of text and backgrour RAL White 9010 on RAL Black 900	:			
Will the advertisement be illumin Yes	ed?:			
Will the advertisement be illumin Internally	ed internally or externally?:			
Illuminance levels:				

120 cd/m²
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?  ○ Yes  ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement
From Date
15/07/2023
To Date
15/07/2033
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?  ○ Yes  ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant  Other person
Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  ○ Yes  ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?  ○ Yes  ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Izabella Jozsa
Date
13/06/2023