

Date: 02/06/2023

**Regeneration and Planning  
Development Management**

London Borough of Camden  
Town Hall  
Judd Street  
London  
WC1H 8ND

West Hampstead Limited  
73 Cornhill  
London  
EC3V 3QQ

Application Ref: 2014/7651/P

Address: Liddell Industrial Estate, 1-33 Liddell Road, London, NW6 2EW

Re: Condition 9, Play Space

Dear sir/madam,

**PLAY SPACE**

Please find attached our application to discharge Planning Condition 9 attached to Application Reference number: 2014/7651/P. We include our design proposals for your consideration and a summary of the public consultation work we carried out to gather feedback from the local community and wider stakeholders.

The public consultation was held between the 27<sup>th</sup> of April and 11<sup>th</sup> of May this year. Hundreds of addresses were contacted and we shared our proposals with the Kingsgate Primary School for comments, we received 5 responses. We reviewed the responses received and respond further as follows:

**Insufficient provisions for young children**

We carefully considered the design proposals for the play space against the wider offer within the neighbourhood and the design ethos of our scheme at Liddell Road. Our aim is to make sure that our scheme at Liddell Road adds to the existing amenities offer around us. Less than five minute's walk away, Maygrove Peace Park sits to the west of the Liddell Road development site and it includes a publicly accessible play space area equipped with slides, swings and other fitted play equipment.

We feel it is important for the Play Area at Liddell Road to offer a different programme of activities which also respond to the ethos underpinning the design of the wider Public Open Space within the development site. Sustainable practices, wellbeing, promoting outdoor activities, engaging with nature and building a sense of community inspired some of the features proposed for the Public Open Space at the Liddell Road development site such as the rain gardens, planting for pollinators, habitat creation and food production, our grown-your-own scheme, etc.

We adopted similar principles for the design of the Play Space. Users will be encouraged to play in nature and discover wildlife with the willow dome hut, the wooden log stepping stones and the gabion walls. The pergola will offer a focal point for the community and a space for parents and guardians to use while supervising play or indeed an outdoor room for children to play in.

#### **Lack of imaginative design for the play space area**

We see the extent and scope of the Play Area at the Liddell Road development site going beyond the perimeter allocated within the scheme design consented under planning reference number 2014/7651/P. Our proposals for the wider Public Open Space at Liddell Road offer a grow-your-own scheme with raised planters dotted close to and around the Play Area and set at accessible heights for both adults and children of all abilities. Users are encouraged to use these planters for growing edibles and experience food production through from the growing medium to the plate.

A residents' composting scheme will also be offered at the Liddell Road development site which along with grow-your-own scheme can engage children and their families through play to promote sustainable practices, wellbeing and outdoor living.

Playing in nature inspires other positive examples of play areas within the London Borough of Camden like Alfred Place Gardens, Judd Street Open Space and Camley Street natural park.

#### **Addressing local needs and demands**

The scheme consented at the Liddell Road development site under reference number 2014/7651/P does not accommodate any residents car parking. Residents will also not be allowed to apply for a residents parking permit with London Borough Camden. A Play Area was included within the consented scheme and must be provided at the Liddell Road development site.