

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission; Consent to Display an Advertisement(s)

Town and Country Planning Act 1990 (as amended); Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location			
Disclaimer: We can only make recommendations based on the answers given in the questions.			
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".			
Number			
Suffix			
Property Name			
122-126 Merlin House			
Address Line 1			
Kilburn High Road			
Address Line 2			
Address Line 3			
Camden			
Town/city			
London			
Postcode			
NW6 4HY			
•	be completed if postcode is not known:		
Easting (x)	Northing (y)		
525278	183861		
Description			

Applicant Details
Name/Company
Title
Mr
First name
Lob
Surname
Tang
Company Name
Popeyes Louisiana Chicken
Address
Address line 1
67 The Broadway
Address line 2
Address line 3
Town/City
London
County
Country
Postcode
W5 5JN
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
***** REDACTED ******

Secondary number	_
Fax number	
Email address	_
***** REDACTED *****	7
	_
	_
Agent Details	
Name/Company	
Title	
Other]
First name	_
Project	
Surname	_
Coordinator	
Company Name	_
@Architect Ltd	
	_
Address	
Address line 1	7
@Architect UK LTd	
Address line 2	_
Clocktower House, Suite 2	
Address line 3	
Station Road	
Town/City	
West Horndon	
County	
Country	
United Kingdom	
Postcode	_
CM13 3XL	
	_

Contact Details
Primary number
**** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED ******
Site Area
What is the measurement of the site area? (numeric characters only).
203.00
Unit
Sq. metres
Site information
Site information Please note: This question is specific to applications within the Greater London area.
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response.
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What is the current ownership status of the site?
Public
○ Mixed
Description of the Proposal
Please note in regard to:
 Fire Statements - From 1 August 2021, planning applications for buildings of over 18 metres (or 7 stories) tall containing more than one dwelling will require a 'Fire Statement' for the application to be considered valid. There are some exemptions. <u>View government planning guidance on fire statements</u> or <u>access the fire statement template and guidance</u>. Permission In Principle - If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please
include the relevant details in the description below. • Public Service Infrastructure - From 1 August 2021, applications for certain public service infrastructure developments will be eligible for
faster determination timeframes. See help for further details or <u>view government planning guidance on determination periods</u> .
Description
Please describe details of the proposed development or works including any change of use
Repositioning of entrance doors facing Kilburn High Road, illuminated wraparound fascia sign, 2 x illuminated projection signs and internal digital display screen.
Has the work or change of use already started?
○ Yes
⊙ No
Further information about the Proposed Development
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response.
Are the proposals eligible for the 'Fast Track Route' based on the affordable housing threshold and other criteria?
Yes
⊙ No
Do the proposals cover the whole existing building(s)?
○ Yes ⊙ No
Where proposals only affect part(s) of building(s), please provide details (e.g. 'Rear Ground Floor', 'Unit 1 - 1st-3rd Floor')
Ground floor shopfront level
Current lead Registered Social Landlord (RSL)
If the proposal includes affordable housing, has a Registered Social Landlord been confirmed? If the proposal does not include affordable housing, select 'No'.
○ Yes ⊙ No
Details of building(s)

Does the proposal include any new building and/or an increase in height to an existing building?
○ Yes ⊙ No
Loss of garden land
Will the proposal result in the loss of any residential garden land?
○ Yes※ No
Projected cost of works
Please provide the estimated total cost of the proposal
Up to £2m
Vacant Building Credit
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response.
Does the proposed development qualify for the vacant building credit?
○ Yes ⊙ No
Superseded consents Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Does this proposal supersede any existing consent(s)? Yes No
Development Dates
Please note: This question is specific to applications within the Greater London area.
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London Authority Act 1999</u> . <u>View more information on the collection of this additional data and assistance with providing an accurate response</u> .
Please add the expected commencement and completion dates for all phases of the proposed development. If the entire development is to be completed in a single phase, state in the 'Phase Detail' that it covers the 'Entire Development'.
Phase Detail: Entire Development
When are the building works expected to commence?: 2023-06
When are the building works expected to be complete?: 2023-07

Scheme and Developer Information Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.
View more information on the collection of this additional data and assistance with providing an accurate response.
Scheme Name
Does the scheme have a name? ○ Yes ⊙ No
Developer Information
Has a lead developer been assigned? ○ Yes ⊙ No
Existing Use Please describe the current use of the site
Please describe the current use of the site
Vacant
Is the site currently vacant?
✓ Yes○ No
If Yes, please describe the last use of the site
Dentist
When did this use end (if known)?
dd/mm/yyyy
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.
Land which is known to be contaminated
○ Yes⊙ No
Land where contamination is suspected for all or part of the site
○ Yes⊙ No
A proposed use that would be particularly vulnerable to the presence of contamination
○ Yes ⊙ No

Existing and Proposed Uses Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Please add details of the Gross Internal Area (GIA) for all current uses and how this will change based on the proposed development. Details of the floor area for any proposed new uses should also be added. Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that should not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these, select 'Other' and specify the use where prompted. View further information on Use Classes. Multiple 'Other' options can be added to cover each individual use. **Use Class:** E - Commercial, Business and Service Existing gross internal floor area (square metres): Gross internal floor area lost (including by change of use) (square metres): Gross internal floor area gained (including change of use) (square metres): Total Existing gross internal Gross internal floor area gained (including Gross internal floor area lost (including by floorspace (square metres) change of use) (square metres) change of use) (square metres) 0 0 334 **Materials** Does the proposed development require any materials to be used externally? Yes \bigcirc No Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and name for each material) Type: Windows Existing materials and finishes: Metal framed glazing Proposed materials and finishes: Aluminium framed glazing - RAL 7016 Type:

Doors

Existing materials and finishes:

Proposed materials and finishes:Aluminium framed glazing - RAL 7016

Metal framed glazing

Are you supplying additional information on submitted plans, drawings or a design and access statement?
✓ Yes◯ No
If Yes, please state references for the plans, drawings and/or design and access statement
22.0248-A-DR-TD-20-100 rev A 22.0248-A-DR-TD-20-101 rev D 22.0248-A-DR-TD-20-250 rev D 22.0248-A-DR-TD-20-251 rev G
Dedectries and Vehicle Access Deade and Dights of Way
Pedestrian and Vehicle Access, Roads and Rights of Way Is a new or altered vehicular access proposed to or from the public highway?
 Yes No
Is a new or altered pedestrian access proposed to or from the public highway?
○ Yes⊙ No
Are there any new public roads to be provided within the site?
○ Yes⊙ No
Are there any new public rights of way to be provided within or adjacent to the site?
○ Yes ⊙ No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?
○ Yes ⊙ No
Vehicle Parking
Please note: This question contains additional requirements specific to applications within Greater London.
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View more information on the collection of this additional data and assistance with providing an accurate response.
Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces? O Yes
⊗ No
Electric vehicle charging points
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○ Yes ⊙ No
Trees and Hedges
Are there trees or hedges on the proposed development site?
 Yes No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? ○ Yes ○ No
If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of the local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside the application. The local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.
Assessment of Flood Risk
Is the site within an area at risk of flooding? (Check the location on the Government's <u>Flood map for planning</u> . You should also refer to national <u>standing advice</u> and your local planning authority requirements for information as necessary.)
Yes⊗ No
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?
○ Yes⊙ No
Will the proposal increase the flood risk elsewhere?
○ Yes⊙ No
How will surface water be disposed of?
Sustainable drainage system
☐ Existing water course
☐ Soakaway
✓ Main sewer
☐ Pond/lake
Biodiversity and Geological Conservation Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land ediscout to our peop the application site?
land adjacent to or near the application site?
To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.

Do the proposals include electric vehicle charging points and/or hydrogen refuelling facilities?

a) Protected and priority species
○ Yes, on the development site○ Yes, on land adjacent to or near the proposed development② No
b) Designated sites, important habitats or other biodiversity features
○ Yes, on the development site○ Yes, on land adjacent to or near the proposed development② No
c) Features of geological conservation importance
○ Yes, on the development site○ Yes, on land adjacent to or near the proposed development② No
Supporting information requirements
Where a development proposal is likely to affect features of biodiversity or geological conservation interest, you will need to submit, with the application, sufficient information and assessments to allow the local planning authority to determine the proposal.
Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the local planning authority has been submitted.
Your local planning authority will be able to advise on the content of any assessments that may be required.
Open and Protected Space
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Open Space Will the proposed development result in the loss, gain or change of use of any open space? Yes No
Protected Space Will the proposed development result in the loss, gain or change of use of a site protected with a nature designation? Yes No
Foul Sewage
Please state how foul sewage is to be disposed of:
✓ Mains sewer ☐ Septic tank ☐ Package treatment plant ☐ Cess pit ☐ Other ☐ Unknown
Are you proposing to connect to the existing drainage system?
○ Yes② No○ Unknown

Water management			
Please note: This question is specific to applications within the Greater London area.			
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London under Section 246 of the Greater London under Section 346 of the Greater London u</u>	ondon Authority Act 1999.		
Please state the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the properties of the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the properties of the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the properties of the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the properties of the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the properties of the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event).	roposal		
0 percent			
Are Green Sustainable Drainage Systems (SuDS) incorporated into the drainage design for the proposal? ○ Yes ⊙ No			
Please state the expected internal residential water usage of the proposal			
0.00	litres per person per day		
Does the proposal include the harvesting of rainfall? ○ Yes ⊙ No			
Does the proposal include re-use of grey water? ○ Yes ⊙ No			
Trade Effluent Does the proposal involve the need to dispose of trade effluents or trade waste? ○ Yes ⊙ No			
Residential Units			
Please notes: This question contains additional requirements specific to applications within Greater London.			
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View more information on the collection of this additional data and assistance with providing an accurate response.			
Residential Units to be lost			
Does this proposal involve the loss or replacement of any self-contained residential units or student accommodation (incl	luding those being rebuilt)?		
Residential Units to be added			
Does this proposal involve the addition of any self-contained residential units or student accommodation (including those \bigcirc Yes \bigcirc No	being rebuilt)?		
Mixed use residential site area			
Is this application for a mixed use proposal that includes residential uses? ○ Yes ⊙ No			

How much site area will these residential uses take up?
0.00
Unit
Square metres
Non Dormonant Dwellings
Non-Permanent Dwellings Please note: This question is specific to applications within the Greater London area.
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Does this proposal involve the loss or gain of any non-permanent dwellings? Note that this covers any non-permanent dwellings if used as main residence (e.g. caravans, mobile homes, converted railway carriages), traveller pitches/plots or houseboat moorings.
○ Yes
⊗ No
Other Decidential Accommodation
Other Residential Accommodation
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Does this proposal involve the loss or gain of any other residential accommodation? Note that this covers all other permanent residential accommodation that is outside of Use Classes C3 and C4 (apart from student accommodation), including rooms that are specifically provided for older persons.
○ Yes ② No
⊗ No
Waste and recycling provision
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View more information on the collection of this additional data and assistance with providing an accurate response.
Does every unit in this proposal (residential and non-residential) have dedicated internal and external storage space for dry recycling, food waste and residual waste?
✓ Yes○ No
Utilites
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Water and gas connections

Number of new water connections required
0
Number of new gas connections required
0
Fire safety Is a fire suppression system proposed? ○ Yes ⊙ No
Internet connections
Number of residential units to be served by full fibre internet connections
0
Number of non-residential units to be served by full fibre internet connections
0
Mobile networks Has consultation with mobile network operators been carried out? ○ Yes ⊙ No
Environmental Impacts Please note: This question is specific to applications within the Greater London area.
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Community energy
Will the proposal provide any on-site community-owned energy generation? ○ Yes ⊙ No
Heat pumps
Will the proposal provide any heat pumps? ○ Yes ⊙ No
Solar energy
Does the proposal include solar energy of any kind? ○ Yes ⊙ No
Passive cooling units
Number of proposed residential units with passive cooling
0
Emissions
NOx total annual emissions (Kilograms)
0.00

Particulate matter (PM) total annual emissions (Kilograms)					
0.00					
Greenhouse gas emission reductions					
Are the on-site Green House Gas emission reductions at least 35% above those set out in Part L of Building Regulations 2021?					
○ Yes ⊙ No					
Green Roof					
Proposed area of 'Green Roof' to be added (Square metres)					
0.00					
Urban Greening Factor					
Please enter the Urban Greening Factor score					
0.00					
Residential units with electrical heating					
Number of proposed residential units with electrical heating					
0					
Reused/Recycled materials					
Percentage of demolition/construction material to be reused/recycled					
0					
Employment					
Are there any existing employees on the site or will the proposed development increase or decrease the number of employees?					
Yes					
⊗ No					
Hours of Opening					
Are Hours of Opening relevant to this proposal?					
⊙ Yes ○ Na					
✓ Yes○ No					
○ No	0				
No Please add details of the of the Use Classes and hours of opening for each non-residential use proposed. Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that shoul not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these or any 'Sui Generis' use, select 'Other' and specify the use where prompted. Multiple 'Other' options can be added to cover each	0				
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f you do not know the hours of opening, select the Use Class and tick 'Unknown'
Use Class:
Use Class: E - Commercial, Business and Service
Unknown: No
Monday to Friday:
Start Time: 10:30
End Time: 22:00
Saturday:
Start Time: 10:30
End Time: 22:00
Sunday / Bank Holiday:
Start Time:
10:30 End Time: 22:00
Does this proposal involve the carrying out of industrial or commercial activities and processes? Yes No s the proposal for a waste management development? Yes No
୬ NO
Hazardous Substances
Does the proposal involve the use or storage of Hazardous Substances?
○ Yes ⊙ No
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Illuminated wraparound facia sign, 2 x illuminated projection signs and internal digital display screen.

Advertisement Type:	
Fascia Sign	
Height: 2.16 metres	
Width: 24.3 metres	
Depth: 0.16 metres	
What is the height from the ground to the base of the advertisement?: 2.47 metres	
What is the maximum projection of the advertisement from the face of 0.16 metres	the building?:
What is the maximum height of any of the individual letters and symbo 80 centimetres	ls?:
What materials will the advertisement be made of?: Powder coated aluminium facia cladding - acrylic lettering	
The colour of text and background: RAL-2003 facia, white lettering	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 250 cd/m ²	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Projecting or Hanging Sign	
Height: 0.7 metres	
Width: 0.7 metres	
Depth: 0.1 metres	
What is the height from the ground to the base of the advertisement?: 3.21 metres	
What is the maximum projection of the advertisement from the face of 0.776 metres	the building?:
What is the maximum height of any of the individual letters and symbo 7 centimetres	ls?:
What materials will the advertisement be made of?: Powder coated aluminium fascia - acrylic lettering	
The colour of text and background: RAL 2003 fascia - white lettering	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels:	

250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.375 metres
Width: 0.525 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 2.354 metres
What is the maximum projection of the advertisement from the face of the building?: 0.596 metres
What is the maximum height of any of the individual letters and symbols?: 4 centimetres
What materials will the advertisement be made of?: Powder coated aluminium fascia cladding
The colour of text and background: RAL 2003 fascia - White lettering
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.3 metres
Width: 0.69 metres
Depth: 0.15 metres
What is the height from the ground to the base of the advertisement?: 0.6 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Digital screen
The colour of text and background: Digital screen
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?:

Internally Illuminance levels: 250 cd/m² Will the illumination be static or intermittent?: Intermittent	
Please describe each of the 'Other type(s)' of advertising proposed Internal digital advertisement screen	
Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place? ○ Yes ○ No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) 22.0248-A-DR-TD-20-250 22.0248-A-DR-TD-20-251 rev G	
Will the proposed advertisement(s) project over a footpath or other public highway?	
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement	_
From Date 02/07/2023	
To Date 02/07/2027	
	_
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ⊗ Yes No	

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No
Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ② No If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ② Yes ○ No
Ownership Certificates and Agricultural Land Declaration Certificates under Article 14 - Town and Country Planning (Development Management Procedure) (England) Order 2015 (as amended) Please answer the following questions to determine which Certificate of Ownership you need to complete: A, B, C or D. Is the applicant the sole owner of all the land to which this application relates; and has the applicant been the sole owner for more than 21 days? Yes No Can you give appropriate notice to all the other owners/agricultural tenants? (Select 'Yes' if there are no other owners/agricultural tenants) Yes No

Declaration
✓ Declaration made
19/05/2023
Declaration Date
Bolger
Surname
Ray
First Name
Mr
Title
○ The Applicant② The Agent
Person Role
02/05/2023 Person Family Name:
NW3 4BN Date notice served (DD/MM/YYYY):
Postcode:
Town/City: London
Address Line 2:
Address line 1: Belsize Avenue
Suffix:
Number: 41
House name: Suite 20
Name of Owner/Agricultural Tenant: ***** REDACTED ****** Have a remain
Owner/Agricultural Tenant
** "agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990
* "owner" is a person with a freehold interest or leasehold interest with at least 7 years left to run.
application, was the owner* and/or agricultural tenant** of any part of the land or building to which this application relates; or The applicant is the sole owner of all the land or buildings to which this application relates and there are no other owners* and/or agricultural tenants**.
☑ I have/The applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this

Certificate Of Ownership - Certificate B

information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.	
I / We agree to the outlined declaration	
igned	
Project Coordinator	
Pate	
19/05/2023	

I / We hereby apply for Full planning & display of advertisements as described in this form and accompanying plans/drawings and additional