

Email: planning@camden.gov.uk
 Phone: 020 7974 4444
 Fax: 020 7974 1680

Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

Yes

No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

SIGN A - ONE X NEW SET OF BUILT UP INDIVIDUAL ALUMINIUM LETTERS WITH INTERNAL ILLUMINATION TO GIVE THE HALO EFFECT

SIGN B - ONE X NEW SET OF BUILT UP INDIVIDUAL HOUSE NAME ALUMINIUM LETTERS WITH INTERNAL ILLUMINATION TO GIVE THE HALO EFFECT

SIGN C - ONE X NEW SET OF INDIVIDUAL BUILT UP ALUMINIUM LETTERS WITH INTERNAL ILLUMINATION TO GIVE THE HALO EFFECT

SIGN D - ONE X NEW SET OF BUILT UP NUMBERS WITH INTERNAL ILLUMINATION TO GIVE HALO EFFECT

SIGN E - ONE X NEW SET OF INDIVIDUAL ALUMINIUM LETTERS FINISHED IN F&B STIFFKEY BLUE OVER SIGNWRITTEN COMPASS TO SIDE ELEVATION

SIGN F - ONE X NEW DOUBLE SIDED PICTORIAL FIXED TO NEW STEEL BRACKET ILLUMINATED BY LINOLITES WITH NEW DOUBLE SIDED CARVED SHIP DECORATION

SIGN G - ONE X NEW AMENITY BOARD

SIGN H - ONE X NEW A2 LOCKABLE MENU CASE

SIGN I - FOUR X NEW FABRIC AWNINGS

SIGN J - FIVE X NEW DECORATIVE LANTERNS

SIGN K - FIVE X NEW LED FLOODLIGHTS

Advertisement Type:

Fascia Sign

Height:

0.22 metres

Width:

2.77 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

3.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

22 centimetres

What materials will the advertisement be made of?:

NEW SET OF BUILT UP ALUMINIUM INDIVIDUAL LETTERS WITH INTERNAL ILLUMINATION TO GIVE HALO EFFECT, FIXED TO EXISTING FASCIA

The colour of text and background:

GOLD FINISHED LETTERS ON F&B STIFFKEY BLUE BACKGROUND

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.41 metres

Width:

3.7 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

3.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

21.5 centimetres

What materials will the advertisement be made of?:

NEW SET OF BUILT UP ALUMINIUM INDIVIDUAL LETTERS WITH INTERNAL ILLUMINATION TO GIVE HALO EFFECT, FIXED TO EXISTING FASCIA

The colour of text and background:

GOLD FINISHED LETTERS ON F&B STIFFKEY BLUE BACKGROUND

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.22 metres

Width:

2.26 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

3.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

22 centimetres

What materials will the advertisement be made of?:

NEW SET OF BUILT UP ALUMINIUM INDIVIDUAL LETTERS WITH INTERNAL ILLUMINATION TO GIVE HALO EFFECT, FIXED TO EXISTING FASCIA

The colour of text and background:

GOLD FINISHED LETTERS ON F&B STIFFKEY BLUE BACKGROUND

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.2 metres

Width:

0.75 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

3.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

NEW SET OF BUILT UP ALUMINIUM INDIVIDUAL NUMBERS WITH INTERNAL ILLUMINATION TO GIVE HALO EFFECT, FIXED TO EXISTING FASCIA

The colour of text and background:

GOLD FINISHED LETTERS ON F&B STIFFKEY BLUE BACKGROUND

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hoarding

Height:

2.525 metres

Width:

3.5 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

3.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

252.5 centimetres

What materials will the advertisement be made of?:

SIGN WRITTEN COMPASS TO WALL WITH INDIVIDUAL BUILT UP ALUMINIUM LETTERS WITH INTERNAL ILLUMINATION TO GIVE THE HALO EFFECT

The colour of text and background:

F&B SLIPPER SATIN BACKGROUND WITH F&B OXFORD STONE SIGNWRITTEN COMPASS TO BUILDING WITH ALUMINIUM INDIVIDUAL LETTERS FINISHED IS F&B STIFFKEY BLUE

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

2.355 metres

Width:

1.825 metres

Depth:

0.5 metres

What is the height from the ground to the base of the advertisement?:

4.5 metres

What is the maximum projection of the advertisement from the face of the building?:

1.825 metres

What is the maximum height of any of the individual letters and symbols?:

106 centimetres

What materials will the advertisement be made of?:

NEW STEEL DECORATIVE PROJECTING BRACKET HOLDING NEW DOUBLE SIDED PICTORIAL SIGN WITH LINOLITES TO ILLUMINATE. ON TOP OF THE BRACKET WILL BE A MOULDED/CARVED SHIP DECORATION MADE FROM SIGNBLOCK

The colour of text and background:

BALCK FINISHED STEEL BRACKET WITH BLACK DOUBLE SIDED FACE PANEL WITH PICTORIAL IMAGE AND SIGN BLOCK SHIP

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hoarding

Height:

1.25 metres

Width:

0.5 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

ALUMINIUMFACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT

The colour of text and background:

BLACK BACKGROUND WITH GOLD FINISH VINYL TEXT

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.64 metres

Width:

0.47 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

0.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ALUMINIUM A2 LOCKABLE MENU CASE

The colour of text and background:

BLACK FINISH

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.3 metres

Width:

3.4 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

1.3 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

CANVAS RETRACTABLE AWNINGS

The colour of text and background:

F&B STIFFKEY BLUE WITH DIGITALLY PRINTED GOLD FINISHED LETTERING

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.3 metres

Width:

4 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

1.3 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

CANVAS RETRACTABLE AWNINGS

The colour of text and background:

F&B STIFFKEY BLUE WITH DIGITALLY PRINTED GOLD FINISHED LETTERING

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.3 metres

Width:

2.7 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

1.3 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

CANVAS RETRACTABLE AWNINGS

The colour of text and background:

F&B STIFFKEY BLUE WITH DIGITALLY PRINTED GOLD FINISHED LETTERING

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.3 metres

Width:

0.9 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

1.3 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

CANVAS RETRACTABLE AWNINGS

The colour of text and background:

F&B STIFFKEY BLUE WITH DIGITALLY PRINTED GOLD FINISHED NUMBERS

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.5 metres

Width:

0.28 metres

Depth:

0.45 metres

What is the height from the ground to the base of the advertisement?:

3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.45 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

DIE CAST ALUMINIUM LANTERNS WITH ACRYLIC GLAZING BOX

The colour of text and background:

FINISHED GOLD

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.235 metres

Width:

0.238 metres

Depth:

0.038 metres

What is the height from the ground to the base of the advertisement?:

4.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.235 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

LED FLOODLIGHTS UPWARD FACING

The colour of text and background:

BLACK

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

1 X NEW A2 MENU CASE
4 X NEW RETRACTABLE AWNINGS
5 X NEW LANTERNS
5 X NEW LED FLOODLIGHTS

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes
 No
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PLEASE SEE EXISITNG AND PROPOSED IMAGES

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes
 No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/06/2023

To Date

01/06/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes
 No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes
- No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes
- No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

VICTORIA JACKSON

Date

01/06/2023

