

## Job Profile Information - Placeshaping Manager

**Job Title:** Placeshaping Manager  
**Job Grade:** Level 5 Zone 1  
**Salary Range:** £49,930 to £57,543

### About Camden

Camden is building somewhere everyone can thrive by making our Borough the best place to live, work, study and visit. Because we're not just home to the UK's fastest growing economy, we're home to the most important conversations happening today. And we're making radical social change a reality so that nobody gets left behind. Here's where you can help decide a better future for us all.

We Make Camden is our shared vision for the Borough and it's leading to the delivery of some of the best new development in the country. The Design and Place Service is key to that success working with our communities to shape the vision for our neighbourhoods and working collaboratively with other services and partners on projects and programmes that deliver the vision.

### About the role

The Placeshaping Manager leads a proactive planning team responsible for the production of documents that create the vision and help to shape the transformation of the Borough. The Camden Local Plan identifies 9 Growth Areas where significant change is anticipated and where the majority of Camden's 16,800 new homes and nearly 700,000m<sup>2</sup> of new employment floorspace will be delivered. The Placeshaping Team is responsible for the production of a suite of planning frameworks to help shape that change through engagement with our communities. It is working closely with the Development Plans Team on the Local Plan review particularly in relation to a stronger area-based focus and helping embed the increased emphasis on design codes. The Placeshaping Manager leads our service to Camden Property ensuring the best outcomes for Camden owned land through the production of feasibility studies and site briefs. Design and Place currently undertakes some external consultancy work and the Placeshaping Manager will be expected to continue and develop this service.

### About you

- A planner and/or urban designer with experience and understanding of the proactive role of planning in a local authority context
- Someone with experience of leading a team, project or programme and the people within it to deliver high-quality outcomes
- A strategic thinker who is able to deliver corporate objectives through the production of proactive planning documents
- A project or programme manager who has experience of managing and delivering complex projects on time and on budget
- An ability to work proactively, creatively and flexibly, anticipating and responding to internal and external changes
- Commercially aware with an understanding of finance, business development and budget management
- Experience of promoting, developing and providing paid services to clients
- Experience of working in a political environment including experience of briefing and advising senior politicians

- Excellent communication, presentation and influencing skills that can be used at a range of levels including Council members, private sector partners, senior managers, service providers and service users.
- Excellent organisational skills and the ability to forward plan and manage multiple tasks with minimum supervision and to tight deadlines.
- Educated to degree level or equivalent preferably with a professional qualification related to the built environment.

**Work Environment:**

This role is office based at 5 Pancras Square but some working from home is encouraged. The role requires a significant amount of contact with a wide range of partners inside and outside the Council and so external meetings are likely. Site visits are essential, along with a willingness to work outside of normal office hours when requested.

**People Management Responsibilities:**

Reports to Strategic Lead Design and Place and has 3 direct reports – 2 x Principal Planner, 1 x Senior Planner. This core team has the potential to expand based on additional income.

**Relationships:**

In addition to the Placeshaping Team officers this is a key role in the Design and Place Management Team and a strong working relationship is essential with the Design Programme Managers, Urban Design Manager and Strategic Lead Design and Place. Across the Economy, Regeneration and Investment Directorate it will be important to work closely with the Development Management, Planning Policy and Regeneration services. More widely the Placeshaping Team is expected to provide a consultancy service to Property.

**Over to you**

We're ready to welcome your ideas, your views, and your rebellious spirit. Help us redefine how we're supporting people, and we'll redefine what a career can be. If that sounds good to you, we'd love to talk

**Is this role Politically Restricted?**

Yes, this post is politically restricted

**Diversity & Inclusion**

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and other ethnic groups, those who identify as LGBT+, neurodiverse and disabled people. Click [Diversity and Inclusion](#) for more information on our commitment.

**Agile working**

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships, we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

At Camden we are proud to be one of Hire Me My Way's inaugural campaign supporters. Hire Me My Way is a national campaign led by Timewise, designed to increase the volume of good quality jobs that can be worked flexibly in the UK ([www.HireMeMyWay.org.uk](http://www.HireMeMyWay.org.uk)). Hire Me My Way aims to treble the number of available good quality flexible jobs to 1 million by 2020.

**Asking for Adjustments**

Camden is committed to making our recruitment practices barrier-free and as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at [resourcing@camden.gov.uk](mailto:resourcing@camden.gov.uk) or post to 5 Pancras Square, London, N1C 4AG,