# Chris Goodsall Architects

# SUPPORTING STATEMENT

in relation to proposed Display of Advertisements for Quiz Boxing venue at

178b Royal College Street, Camden and Arch 73



Issue 1: 17-05-22

# 1.0 INTRODUCTION

This application seeks permission for signage to the frontage at no. 178b Royal College Street.



Existing frontage (taken from Google street view)

#### 2.0 PROPOSALS

The proposals include a fascia sign running over the entrance. This is proposed to be in fret-cut metal, with halo lighting from behind. This is to be mounted on the painted timber fascia.

A projecting sign is also proposed. This is to be in timber, supported on a metal bracket. The logo and lettering is to be painted on. It is proposed this sign is externally illuminated from above.

# 3.0 LOCAL EXAMPLES









Examples of local signage (taken from Google street view)

# 4.0 SUMMARY

The proposed signage is in keeping with other signage in the local area and will improve the existing frontage.