

From: Sammy Jacob
Sent: 28 April 2023 12:13
To: Planning
Subject: Re: Planning Application Ref: 2022/3853/P

To: Members of the Planning Committee.

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Dear Committee Members.

My name is Sammy Jacob. I am the founder of Xfm (Radio X), NME Radio and CDN X (Camden Xperience Radio). I'm also responsible for discovering and creating the team behind "The Office" (Ricky Gervais & Stephen Merchant). A recent documentary (available via Amazon, Sky and other digital platforms) about Xfm and myself can be viewed [HERE](#) – Please note the Camden references.

I have literally spent all my adult life in the Music, Media and Live Industries, mostly based in Camden. Camden is an area I'm extremely fond of and proud to be associated with.

I'm also currently working on a major new music and media project, in association with TuneIn radio (the largest global online radio aggregator with over 80m unique monthly users). The intention is to set up studios and offices within the borough of Camden / Camden Market.

Having gone through the plans (Ref: 2022/3853/P) I believe this to be a very exciting proposition. Anything that highlights Camden's heritage, especially its music heritage, I think is excellent – the plan is creative and relevant, using 21st century technologies. Furthermore, much of the proposed location has frankly been forgotten about and not in public use. This will be a great way to revitalise an extraordinary part of Camden Market in a way that benefits both the local community and visitors.

I strongly urge Committee Members to support the above application – highlighting Camden's heritage and reminding people why Camden is such a vibrant creative hub. We need to re-establish Camden's credentials – this will be a great way of doing so, benefiting the community, visitors and businesses.

Much appreciated.

Sammy Jacob.

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