



## FACILITATOR Kasey Robinson (she/her)

## WHO IS KASEY?

Kasey Robinson BA (Hons) MSc is an EDI consultant and facilitator. Originally from the UK she has also lived and worked in the US, France and Monaco. She has a Masters degree in Gender from The London School of Economics and Political Science and over the years has worked with a number of companies and organisations ranging from healthcare brands, retail brands, schools and colleges, intergovernmental organisations, charities and NGOs.

Her work focuses on exploring and advocating for gender equality/equity, anti racism, LGBTQ rights and visibility, masculinities, sexual harassment prevention and period equity through holistic, people first workshops and projects.

## KASEY IS PASSIONATE ABOUT MENSTRUAL EQUITY BECAUSE...

Her passion for period equity work began when she launched The Red Box Project Monaco to address period equity with local schools. Here, she learnt a lot about how little we talk about periods as a society and began her own period learning journey. Along the way, as with most sectors she realised how white washed the period activism space was and wanted to challenge that - so she launched Proud of My Period to openly discuss her work and what she was learning about periods.

She was featured on a Newsround special on periods in her own segment 'Top tips for feeling confident about periods' and she worked as the inclusion consultant for the Cycle by Freda by McCann Madrid campaign.

Kasey is the Learning Development Lead for Bloody Good Employers and designed the three-module program. She has continued to work alongside BGE in order to see her hard work in action and is incredibly thrilled with the reaction and impact BGE workshops have had on partners and participants already.