

Application ref: 2022/5465/L
Contact: Fast Track TC
Tel: 020 7974
Email:
Date: 6 April 2023

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk

www.camden.gov.uk/planning

Brinsmoor Signs
Unit 2 Castle ind park
watnall
nottingham
NG15 7FG
United Kingdom

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:
233 High Holborn
London
Camden
WC1V 7DN

Proposal:

Display of 1x set of externally illuminated built up stainless steel letters to fascia, 1 x set of externally illuminated lettering to corner elevation and 1x non-illuminated projecting sign.

Drawing Nos: Holborn Existing A.jpg; Holborn Existing B.jpg; 2223HIHO3 (REV E)

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans: Holborn Existing A.jpg; Holborn Existing B.jpg; 2223HIHO3 (REV E)

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

- 3 All new work and work of making good shall be carried out to match the existing adjacent work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

Informative(s):

- 1 Reasons for granting permission/consent-

The proposal is for the display of 1x set of non-illuminated built up stainless steel letters to fascia and corner elevation and 1x non-illuminated projecting sign. The application property is a 1930's office building which is grade II listed. The stainless steel lettering would be fixed to the existing polished black marble fascia in the same position as the previously existing signage which will minimise any harm to existing fascia. Considering the robust design of building the proposed external illuminated and non-illuminated signage is considered acceptable given the size, design, materials and location. The signs would therefore preserve the listed building and are considered acceptable.

Special regard has been attached to the desirability of preserving the listed building, its setting and its features of special architectural or historic interest, under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act 2013.

As such, the proposed development is in general accordance with policy D2 of the Camden Local Plan 2017, the London Plan 2021 and the National Planning Policy Framework 2021.

- 2 You are advised that any works of alterations or upgrading not included on the approved drawings which are required to satisfy Building Regulations or Fire Certification may require a further application for listed building consent.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', written in a cursive style.

Daniel Pope
Chief Planning Officer