**Euronet Worldwide**

**Design and Access Statement for proposed installation of a replacement ATM to be installed as a Rear Loading Self Serv 6626 ATM.**

**Coffee and Gift 35 Great Russell Street London WC1B 3PP**

**Introduction**

This Planning Statement has been prepared on behalf of Euronet Worldwide in support of an application submitted for the installation of a Automated Teller Machine at Coffee and Gift

35 Great Russell Street London. A NCR Self Serv 6626 ATM is proposed to be installed to the left of the Great Russell Street Elevation shopfront replacing the door to the adjacent stairway with a matching cream infill panel. Site is on the corner of Great Russell Street and Bloomsbury Street. A four storey period building with detailed fascia and window moulding of architectural design assets. Building is within the Bloomsbury Conservation Area.

**The initial purpose of the proposal**

To provide 24 hour banking facilities for retail customers of Coffee and Gift 35 Great Russell Street London.

**Design Principles**

Proposed design is a NCR Self Serv 6626 ATM fascia. Within the fascia is an acrylic standard NCR signage panel. This is illuminated and is to be fitted with Euronet ATM signage with blue lettering “ATM” out of a white background.

Above the ATM fascia a NCR 6626 E Standard top sign is proposed. Surround 400mm high

700mm wide in blue and yellow with white lettering “Free Cash Withdrawals” and Euronet logo.

**Scale**

The dimensions of the installation are:-

ATM fascia to be set at a Height of 700 mm from the pavement level to the underside of the ATM fascia. ATM fascia Height 1109mm. Width 548mm. The display screen is carefully shielded from ambient lighting to prevent glare and reflection, ensuring a clear and sharp image is visual by ATM customers.

**Appearance**

The proposed ATM is a standard NCR Self Serv 6626 to be rear serviced within 35 Great Russell Street.The installation has been designed to anticipate and overcome the restriction that would prevent disabled persons from making full use of the service to be provided together with the needs of more vulnerable people from protection of attack and intimidation.

**Access**

Pavement in front of the ATM gives good access for customers using the ATM allowing

pedestrians to pass clear of ATM customers.

**Conclusion**

The proposed ATM gives the principal benefit to the community of providing cash on demand to customers of Coffee and Gift 35 Great Russell Street London and adjacent retailers.