

Job Profile

Job Title: Health and Social Care Academy Community Engagement Officer
Job Grade: Level 4 Zone 1
Salary Range: £40,652 - £46,779

About Camden

Camden is building somewhere everyone can thrive, by making our borough the best place to live, work, study and visit. Because we're not just home to UK's fast-growing economy. We're home to the most important conversations happening today. And we're making radical social change a reality, so that nobody gets left behind. Here's where you can help decide a better future for us all.

The North London Councils programme is hosted by Camden council and the Programme is set up by 5 North London Councils (Barnet, Camden, Enfield, Haringey and Islington). The main aims are to deliver programmes of work that address shared priorities in partnership and to promote a strong Local Authority presence within North Central London's Integrated Care System (ICS).

The Programme team is a high profile, high performing team that is a key strategic Partnership between the 5 North London Councils. In 2021 we won the National LGC Award for Adult Social Care demonstrating the impact of our work.

About the role

The Health and Social Care Academy is a newly formed model which will deliver training to local residents across North Central London (NCL) and enable them to gain employment within the Health and Social Care sector. The Academy will have relationships with a wide range of partners including Local Further Education Colleges, Economic Development Teams (borough-based partnerships), The NCL Integrated Care Board (ICB) and the Training Hubs (Primary Care). This is a very exciting opportunity to bring your current skills related to community engagement and to support with key activities required for the Academy to be a success.

This role will be focussed on engaging with residents, keeping them informed and updated about the role that the Health and Social Care Academy can play in increasing their ability to access work, despite any challenges which affect them. You will be working with a very wide range of people and will demonstrate expertise related to the career pathways and training available to people. You will combine this with knowledge of additional support available to enable people to access to the academy.

Areas of focus:

1. Develop a clear understanding of the new inclusive knowledge economy programme and how it could offer opportunities to local unemployed residents and school leavers.

2. Use your existing knowledge of the local community, and develop relationships with local groups, to engage residents in the borough you are serving (Islington, Camden, Enfield, Haringey and Barnet). Your goal is to ensure that local communities are well informed and able to engage with opportunities if they wish to.
3. Think of new ways to reach and inspire long term unemployed local residents who are not seeing the opportunities on their doorstep. You should be working with local employment support providers, local forums and using social media and other networks to share information, to ensure that opportunities are reaching all sections of the community
4. Develop ideas and strategies for attracting local residents who have lost their jobs, or have just left education, and because of the Covid19 recession they now need to look elsewhere and could move into local roles if they learn new skills
5. Work with the other community engagement officers to develop a full communications and marketing strategy. This programme needs to be very well known and accessed by the full diverse local population
6. Develop systems to convene forums and ensure strong partnerships with your teams, any local employment partnerships, and other relevant forums.
7. Engage with, convene, and inspire local forums to create clear and two-way communication between the diverse communities and the programme of work
8. Develop action plans, to inspire and support local community groups to work together to address issues such as: pathways into relevant local employment opportunities, support to improve basic skills and remove barriers to employment, ways to engage young people and unemployed adults who may not be actively seeking work.
9. Involve and empower local people in the design, delivery and evaluation of the Building an Inclusive Knowledge Economy programme - co-production.
10. To undertake other duties commensurate to the grade of the post, including supporting the priorities of the division as a whole.

About You

You will be practical, well organised and pro-active to assist others in the use of information technology systems to carry out duties in the most efficient and effective manner. You will have experience in achieving agreed service outcomes and outputs, and personal appraisal targets, as agreed by the line manager.

You will be comfortable undertaking training and constructively take part in meetings, supervision, seminars and other events designed to improve communication and assist with the effective development of the post and post holder and to build positive working relationships with a wide range of colleagues both within the team, across the five boroughs, local residents and the community.

To carry out duties and responsibilities in accordance with the council's commitment to customer service excellence and ensure compliance with the customer care standards. To provide divisional wide support as and when required or directed by your manager, Head of Service or Director. To be committed to the Council's core values of public service, quality, equality and empowerment and to demonstrate this commitment in the way duties are carried out.

You will ensure that duties are undertaken with due regard and compliance with the Data Protection Act and other legislation and to carry out duties and responsibilities in accordance with the Council's Health and Safety Policy and relevant Health and Safety legislation. At all times to carry out

responsibilities/duties within the framework of the Council's Dignity for all Policy. (Equal Opportunities Policy). You will actively embed equalities in all your work to ensure that policy is enacted and undertake Equalities Impact Assessments with Improvement Plans.

Work Environment:

- This post is hosted by Camden Council at 5 Pancras Square. The team currently work largely from home, with in office working on average 1 day per fortnight. This may be subject to change in the future, but we will remain committed to flexible working that enables individuals to thrive.
- Laptop and equipment is provided for Safe at home and office working
- The post holder will work in an 'agile' way in line with Camden's move to paperless and flexibility work environment.

People Management Responsibilities:

- No people management responsibilities.

Relationships:

The role will sit in the North London Councils programme team (see organisational breakdown structure below):

- Work with the NCL Workforce Programme Manager to facilitate links between the wider integrated system, social care and health employers and training providers.
- Work closely with Health and Social Care leads across each of the partnership boroughs including Camden, Islington, Enfield, Haringey and Barnet.
- Work with colleagues across the Further and higher education sectors to align Health and Social Care training to employer requirements.
- Work closely with a range of other stakeholders from the GLA, training providers, Health and Social Care employers, referral partners and local community and voluntary sector organisations.

The role will work across the 5 North London councils and also require regular engagement with local residents, local employment support providers and local forums.

Over to you

We're ready to welcome your ideas, your views, and your rebellious spirit. Help us redefine how we're supporting people, and we'll redefine what a career can be. If that sounds good to you, we'd love to talk

Is this role Politically Restricted?

Some posts at Camden are politically restricted, which means individuals holding these posts cannot have active political role. For a list of all politically restricted roles at Camden [click here](#).

Diversity & Inclusion

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and those of other non-white ethnicities, those who identify as LGBT+, neurodiverse and disabled people.

Agile working

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships; we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

At Camden we are proud to be one of Hire Me My Way's inaugural campaign supporters. Hire Me My Way is a national campaign led by Timewise, designed to increase the volume of good quality jobs that can be worked flexibly in the UK (www.HireMeMyWay.org.uk). Hire Me My Way aims to treble the number of available good quality flexible jobs to 1 million by 2020.

Asking for Adjustments

Camden is committed to making our recruitment practices barrier-free and as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at resourcing@camden.gov.uk or post to 5 Pancras Square, London, N1C 4AG.