

London Borough of Camden, Town Hall,  
Judd Street, London, WC1H 9JE

**Premises Licence**  
London Borough of Camden Licensing Authority

**Premises licence number**  
PREM-LIC\3919

**Part 1 – Premises details**

**Postal address of premises, or if none, ordnance survey map reference or description**

Itsu  
189-191 CAMDEN HIGH STREET  
LONDON  
NW1 7BP

**Telephone number**

**Where the licence is time limited the dates**  
N/A

**Licensable activities authorised by the licence**

Retail of Alcohol: Yes

**The times the licence authorises the carrying out of licensable activities**

Retail of Alcohol:

Monday to Saturday	10:00 - 21:00
Sunday	11:00 - 21:00

**The opening hours of the premises**

Monday to Sunday 08:00 - 22:30

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

ON and OFF Premises

## Part 2

**Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence**

Itsu Licences Limited  
Partnership House  
Carlisle Place  
London  
SW1P 1BX

**Registered number of holder, for example company number, charity number (where applicable)**

12809907

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

Nicola Cossu  
Flat 3  
92a Snowsfields  
London  
SE1 3SS

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol**

London Borough of Southwark - 843865

**Signed on behalf of the Director, Culture and Environment Directorate**

**Date Licence Amended: 28/03/2022 - APP\PREMISES-C-LIC\109392**

**Date Licence Amended: 21/08/2020 - APP\PREMISES-TRANS\102604**

**Date Licence Amended: 28/08/2018 - APP\PREMISES-VARYDPS\091708**

**Date Licence Amended: 22/05/2017 - APP\PREMISES-VARYDPS\004554**

**Date Licence Granted: 29/09/2016 - APP\PREMISES-NEW\001694**

## Annex 1 - Mandatory conditions

1. The supply of alcohol is prohibited at a time when there is no designated premises supervisor in respect of the premises.

2. The supply of alcohol is prohibited at a time when the designated premises supervisor does not hold a personal licence or his/her licence is suspended.
3. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
4. Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, the licence must include a condition that each such individual must
  - (a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or
  - (b) be entitled to carry out that activity by virtue of section 4 of that Act.
5. But nothing in subsection (4) requires such a condition to be imposed -
  - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
  - (b) in respect of premises in relation to -
    - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
    - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
6. For the purposes of this section
  - (a) "security activity" means an activity to which paragraph 2(1)(a) of that Schedule applies[ and which is licensable conduct for the purposes of that Act (see section 3(2) of that Act)], and
  - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.
7.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to

- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
8. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
9. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
10. The responsible person must ensure that
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied

having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

11. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

12. For the purposes of the condition set out in paragraph 11

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979

(b) "permitted price" is the price found by applying the formula

$$P = D + (D \times V)$$

where

- (i) P is the permitted price,
- (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

13. Where the permitted price given by Paragraph (b) of 12 above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
14. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.  
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## **Annex 2 - Conditions consistent with the Operating Schedule**

N/A

## **Annex 3 - Conditions attached after hearing by the licensing authority (Hearing date 29/09/2016)**

15. Staff will be trained in health and safety, RIDDOR, and fire risk assessments and records will be kept of incidents and accidents.
16. Itsu will ensure that the venue will not cause a disturbance to neighbours.
17. Rubbish collections shall be properly managed.
18. Children are welcome if accompanied by a responsible adult for the purposes of having a meal.
19. Staff will be trained on their responsibilities to not sell alcohol to persons who are or who appear to be underage.
20. The premises licence holder shall ensure that CCTV cameras and recorders are installed at the premises and are of a standard acceptable to and approved by the Police.
21. The system shall be maintained in good working order and at all times the premises is open to the public be fully operational covering both internal and external areas of the premises to which the public have access.
22. The CCTV camera views are not to be obstructed.
23. At least one CCTV camera is to be placed no more than seven feet above floor level near to the exit in order to capture clear facial images of all persons leaving the premises.

24. The medium on which CCTV images are recorded shall be of evidential quality, stored securely, shall be retained for a period of 31 days, and be available for inspection by the Police or Local Authority on request.
25. At all times when the premises is open for the purposes of licensable activities, a suitably trained member of staff shall be present to assist the Police or an authorised officer in obtaining the CCTV footage.
26. Copies shall be made available within 48 hours to the Police or Local Authority upon request.
27. The facility to transfer the images to a compatible, removable format shall be held on the premises.
28. Staff working at the premises shall be trained in the use of CCTV and a log will be kept to verify this.
29. Signs must be displayed in the customer areas to advise that CCTV is in operation.
30. If the CCTV is inoperative or not installed and working to the satisfaction of the Police, then within 48 hours the Police shall be notified and an estimate given of the repair timescale. The premises shall comply with all reasonable requests from the Police.
31. The venue shall supply and fit suitable anti-theft devices, such as table/counter clips, in order that customers may secure their bags.
32. The venue must employ and document a dispersal policy to the satisfaction of the Police and Licensing Authority for the patrons leaving the venue at the end of an event. These documents must be made available on request to any responsible authority and be reviewed on a monthly basis.
33. A comprehensive staff training programme is to be put together which will cover the Licensing Act 2003, fire evacuation procedures, critical incident practice and crime scene best practice. This training is to be clearly documented and any training for future staff must also be organised at the appropriate time. Training shall be written into a programme of ongoing review and will be made available for inspection to the Police or other responsible authority upon request.
34. No persons carrying visibly open or sealed alcohol vessels shall be admitted to the premises at any time that the premises are open for any licensable activity.
35. No patron shall be allowed to leave the premises whilst in possession of any drinking vessel or open glass bottle whether empty or containing any beverage after 2100 hours. This includes patrons using the smoking area(s).
36. Management will ensure that patrons utilising the external area remain within the curtilage of the venue when consuming alcohol.

37. A Challenge 25 policy will be enforced, where any person reasonably looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. The only acceptable forms of identity will be those with photographic identification documents recognised in the Home Office guidance, including passports, photocard driving licence or proof of age cards bearing the PASS hologram.
38. Regular glass collection shall be undertaken by staff.
39. Consumption of alcohol on the premises shall cease 30 minutes after the permitted hours for the sale of alcohol.
40. Police must be called to incidents of violence and/or disorder.
41. There shall be no vertical drinking in the premises.
42. Alcohol sales will be ancillary to a table meal.
43. Off sales shall only be allowed with delivered orders with a substantial meal.
44. An incident log shall be kept at the premises and made available on request to an authorised officer or the Police, which will record the following:-
  - a. All crimes reported to the venue
  - b. All ejections of patrons
  - c. Any complaints received
  - d. Any incidents of violence or disorder
  - e. All seizures of drugs or offensive weapons
  - f. Any faults in the CCTV system
  - g. Any refusal of the sale of alcohol to include date, time and staff member
  - h. Any visit by a relevant authority or emergency service
  - i. CAD reference numbers where Police are called
45. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.
46. No sound emanating from the premises to be audible between 2300 hours and 0800 hours.
47. Signage shall be displayed in a prominent position on the premises requesting that customers leave quietly.
48. Notices shall be prominently displayed at any area used for smoking, requesting patrons to respect the needs of local residents and use the area quietly.
49. No more than 5 customers shall be permitted to smoke outside the premises at any one time.



50. No lagers or ciders in cans or plastic bottles over 5.5% ABV to be sold or stored on the premises.
51. No white cider products above 5.5% ABV to be sold or stored on the premises.
52. Off sales of alcohol shall not be sold in an open container, be opened in the premises or be consumed in the premises.
53. A visible sign to be in place reminding customers that Camden Borough is a Controlled Drinking Zone and alcohol must not be consumed in the street.
54. All alcohol is to be covered when the premises remain open outside the permitted hours for the supply of alcohol.
55. All products to be paid for in full at the point of sale. No 'credit' to be offered to any customers.
56. Management shall issue written staff instructions in relation to their actions, in order to ensure that no sales occur after the licensed hours. An accurate record of staff receiving such instructions will be made available to Police/Council authorities immediately upon request.
57. The Premises Licence Holder and/or Designated Premises Supervisor shall not purchase any alcohol goods from door to door sellers.
58. The Premises Licence Holder and Designated Premises Supervisor shall ensure alcohol is only purchased from an authorised wholesaler and shall produce receipts from the same upon request for inspection. (An authorised wholesaler means an established warehouse or trade outlet with a fixed address and not a van or street trader, even if they claim they are part of, or acting on behalf of, an authorised wholesaler who provides fully itemised VAT receipts.)
59. The Premises Licence Holder and Designated Premises Supervisor shall ensure persons responsible for purchasing alcohol do not take part in any stock swaps or lend or borrow any alcohol goods from any other source unless the source is a venue owned and operated by the same company who also purchase their stock from an authorised wholesaler.
60. The Premises Licence Holder shall ensure all receipts for alcohol goods purchased include the following details:-
  - a. Seller's name and address
  - b. Seller's company details, if applicable
  - c. Seller's VAT details, if applicable
  - d. Vehicle registration details, if applicable
61. Legible copies of the documents referred to in Condition 60 above shall be retained on the premises and made available for inspection by Police and authorised Council officers on request.
62. Copies of the documents referred to in Condition 60 above shall be retained on the premises for a period of not less than 12 months.

## **Annex 4 - Plans**

London Borough of Camden, Town Hall,  
Judd Street, London, WC1H 9JE

**Premises Licence Summary**  
London Borough of Camden Licensing Authority

<b>Premises licence number</b> PREM-LIC\3919
---

**Part 1 – Premises details**

<b>Postal address of premises, or if none, ordnance survey map reference or description</b>
---

Itsu  
189-191 CAMDEN HIGH STREET  
LONDON  
NW1 7BP

<b>Telephone number</b>	
-------------------------	--

<b>Where the licence is time limited the dates</b> N/A
---

<b>Licensable activities authorised by the licence</b>
--

Retail of Alcohol:	Yes
--------------------	-----

<b>The times the licence authorises the carrying out of licensable activities</b>
---

Retail of Alcohol:	
--------------------	--

Monday to Saturday	10:00 - 21:00
Sunday	11:00 - 21:00

<b>The opening hours of the premises</b>
--

Monday to Sunday	08:00 - 22:30
------------------	---------------

<b>Where the licence authorises supplies of alcohol whether these are on and/or off supplies</b>
--

ON and OFF Premises
---------------------

**Part 2****Name, (registered) address of holder of premises licence**

Itsu Licences Limited  
Partnership House  
Carlisle Place  
London  
SW1P 1BX

**Registered number of holder, for example company number, charity number (where applicable)**

12809907

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol**

Nicola Cossu

**State whether access to the premises by children is restricted or prohibited**

N/A