

From: Catherine Allison
Sent: 20 March 2023 12:15
To: Planning
Cc: David Fowler
Subject: O2 Centre development, reference number 2022/0528/P

Dear Sir/Madam

I would like to complain about the proposed development.

I have lived in the West Hampstead for nearly 20 years. What drew me here was a combination of the character of the place with its attractive Edwardian buildings and open spaces as well as its close proximity to London. I often visit the shops on the Finchley Road or travel along it for work and leisure.

In my view, the proposed development provides no benefit for the local community or its current residents and will significantly damage the character of the area. It will do this for the following reasons:

- The residential tower blocks will dwarf all the surrounding buildings and are in no way designed to respect the style and character of the area. No thought has been given to complimenting or enhancing the local character of Fortune Green/West Hampstead.
- The development has almost nothing that constitutes community use (0.1% of the built development) and fails to provide green spaces of any size for leisure or to support wildlife
- There has been no confirmation of any improved access to West Hampstead Station which would benefit local residents
- There has been no genuine consultation with the many local community groups in the area and their considerable concerns about the development have been consistently ignored.

In addition:

- The proposed construction of the buildings does not meet the level of sustainability required. In this period of climate crisis, sustainability must be central to such a development.

- Only 35% of the residential building will be affordable, which falls far short of Camden's target of 50%.

On this basis, I believe that the proposed development will provide no benefits to the local area, and in fact will damage it irrecoverably. I therefore ask that the application be withdrawn pending redesign in compliance with the Neighbourhood Plan and in genuine cooperation with the local community.

Yours faithfully

Catherine Allison