

**From:** ruth hayim  
**Sent:** 19 March 2023 16:53  
**To:** David Fowler  
**Subject:** Application 2022/0528/P

Dear sir

I am writing regarding the development above.

I live on Arkwright Road and please look at the view I have from my bedroom window. The green roof is the top of O2 center:



And see how it will look like after the proposed development and please judge for yourself:



My Grounds for objection also include:  
excessive density and failure to achieve "good" design (as required by the National Planning Policy Framework)

- harm to surrounding Conservation Areas, including the Redington Froggnal Conservation Area (as noted by Historic England)
- lack of green space, creating further pressure on existing, overused green spaces

- failure to deliver the required amount of affordable housing
- unsuitability of tall buildings for family housing (as noted by the London Assembly Planning and Regeneration Committee)
- increased severity of surface water flooding (as noted by Thames Water)
- increased urban heat island effect
- inadequate biodiversity net gain
- loss of the O2 Centre, completed as recently as 1998.

The development will radically alter the character of the garden suburb Conservation Area. It will affect all of RedFrog, through fifteen years of construction, and, particularly residents living from Arkwright Road to the lower end of Frognal. A photograph of the proposed development is included in the email below from the West Hampstead Neighbourhood Development Forum.

Best Regards  
Ruth Hayim  
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